
DAIMLER TRUCK

Factbook for Q1-4 and Full Year 2024

- restated for new segment composition* -

May 09, 2025

* As of January 01, 2025, Daimler Truck integrated its business in China and India into the Mercedes-Benz Trucks segment. The new allocations have no impact at the level of the Industrial Business, Financial Services or the Daimler Truck Group.

Tab	Content
Trucks North America	Financial details for Trucks North America
Mercedes-Benz Trucks	Financial details for Mercedes-Benz Trucks
Trucks Asia	Financial details for Trucks Asia
Daimler Buses	Financial details for Daimler Buses

Disclaimer: Due to rounding, individual figures may not add up precisely to the totals shown and percentages presented may not accurately reflect the absolute values to which they relate.

Key Figures and Ratios					
	Q1	Q2	Q3	Q4	FY
In €m	2024	2024	2024	2024	2024
Unit sales	46.229	48.246	49.346	46.906	190.727
North America*	45.928	47.900	48.921	46.507	189.256
USA	39.263	39.596	40.971	36.357	156.187
Revenue	5.796	6.006	5.997	5.985	23.784
Cost of sales	-4.682	-4.706	-4.888	-4.811	-19.087
Gross profit	1.114	1.300	1.109	1.173	4.697
Selling expenses	-88	-105	-94	-109	-397
General administrative expenses	-197	-179	-175	-209	-760
Research and non-capitalized development costs	-140	-170	-132	-195	-637
Others	37	29	9	28	102
EBIT	725	875	717	688	3.005
ROS (%)	12,5	14,6	12,0	11,5	12,6
Adj. EBIT	725	875	721	737	3.057
Adj. ROS (%)	12,5	14,6	12,0	12,3	12,9

* USA, Canada and Mexico.

Key Figures and Ratios					
	Q1	Q2*	Q3	Q4	FY*
In €m	2024	2024	2024	2024	2024
Unit sales	40.838	38.481	36.415	43.806	159.540
EU30**	18.288	13.432	12.466	16.581	60.767
Germany	7.199	4.576	4.864	6.467	23.106
Latin America***	6.285	8.959	9.051	10.336	34.631
Brazil	5.102	6.846	7.107	7.999	27.054
Asia	8.457	7.654	7.772	8.771	32.654
India	6.676	5.036	4.683	5.039	21.434
Revenue	5.200	4.932	4.740	5.697	20.568
Cost of sales	-4.037	-3.930	-3.774	-4.549	-16.290
Gross profit	1.162	1.002	966	1.147	4.277
Selling expenses	-437	-387	-537	-450	-1.812
General administrative expenses	-282	-304	-313	-429	-1.328
Research and non-capitalized development costs	-163	-159	-125	-159	-606
Others	99	-53	66	280	391
EBIT	378	98	57	388	922
ROS (%)	7,3	2,0	1,2	6,8	4,5
Adj. EBIT	417	153	286	463	1.319
Adj. ROS (%)	8,0	3,1	6,0	8,1	6,4

* The segment result was significantly impacted by a special item of minus €120 million from the full impairment of the equity-investment carrying amount of Beijing Foton Daimler Automotive Co., Ltd. (BFDA) in the second quarter of 2024.

** European Union, United Kingdom, Switzerland and Norway.

*** Excluding Mexico.

Key Figures and Ratios

	Q1	Q2	Q3	Q4	FY
In €m	2024	2024	2024	2024	2024
Unit sales	21.440	23.411	27.721	30.298	102.870
Asia	14.605	17.977	21.444	23.179	77.205
Japan	8.039	8.295	8.132	9.731	34.197
Indonesia	2.852	5.616	7.236	5.672	21.376
Revenue	1.182	1.147	1.241	1.415	4.984
Cost of sales	-932	-907	-976	-1.175	-3.989
Gross profit	249	241	265	240	995
Selling expenses	-116	-119	-122	-135	-491
General administrative expenses	-59	-44	-44	-30	-177
Research and non-capitalized development costs	-26	-30	-31	-45	-131
Others	7	8	6	8	29
EBIT	55	56	75	39	225
ROS (%)	4,7	4,9	6,1	2,7	4,5
Adj. EBIT	55	56	75	44	231
Adj. ROS (%)	4,7	4,9	6,1	3,1	4,6

Key Figures and Ratios					
	Q1	Q2	Q3	Q4	FY
In €m	2024	2024	2024	2024	2024
Unit sales	5.596	6.674	6.698	7.624	26.592
EU30*	1.459	1.817	1.772	2.772	7.820
Germany	455	531	561	919	2.466
North America**	1.027	1.006	1.099	1.109	4.241
Latin America	2.591	3.191	3.487	3.135	12.404
Brazil	2.228	2.474	2.636	2.150	9.488
Asia	114	82	43	140	379
Revenue	1.171	1.260	1.229	1.555	5.215
Cost of sales	-938	-1.014	-998	-1.290	-4.240
Gross profit	232	246	232	265	975
Selling expenses	-69	-68	-64	-82	-282
General administrative expenses	-59	-49	-39	-59	-206
Research and non-capitalized development costs	-52	-39	-44	-40	-174
Others	7	25	56	25	113
EBIT	59	116	140	110	425
ROS (%)	5,0	9,2	11,4	7,1	8,2
Adj. EBIT	59	116	141	116	432
Adj. ROS (%)	5,0	9,2	11,5	7,5	8,3

* European Union, United Kingdom, Switzerland and Norway.

** USA, Canada and Mexico.