# DAIMLER TRUCK



# TRANSPORT REMAINS THE BACKBONE OF ECONOMY AND SOCIETY

Structural growth and purpose unchanged, even in uncertain times







3%

annual growth of global freight transport until 2050



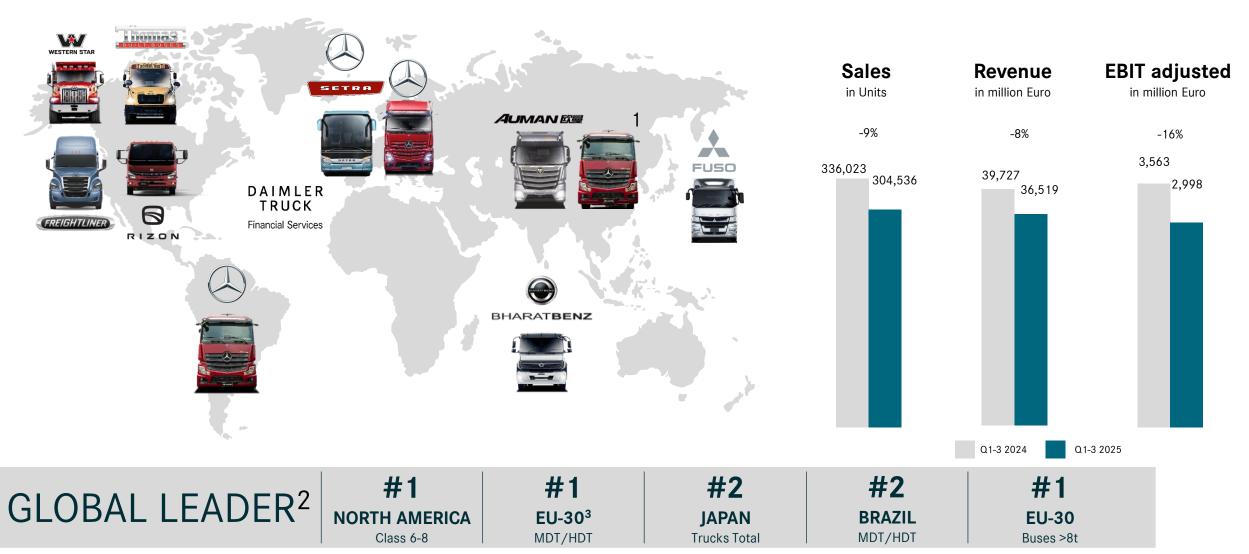




# FOR ALL WHO KEEP THE WORLD MOVING

# **GLOBAL LEADERSHIP**

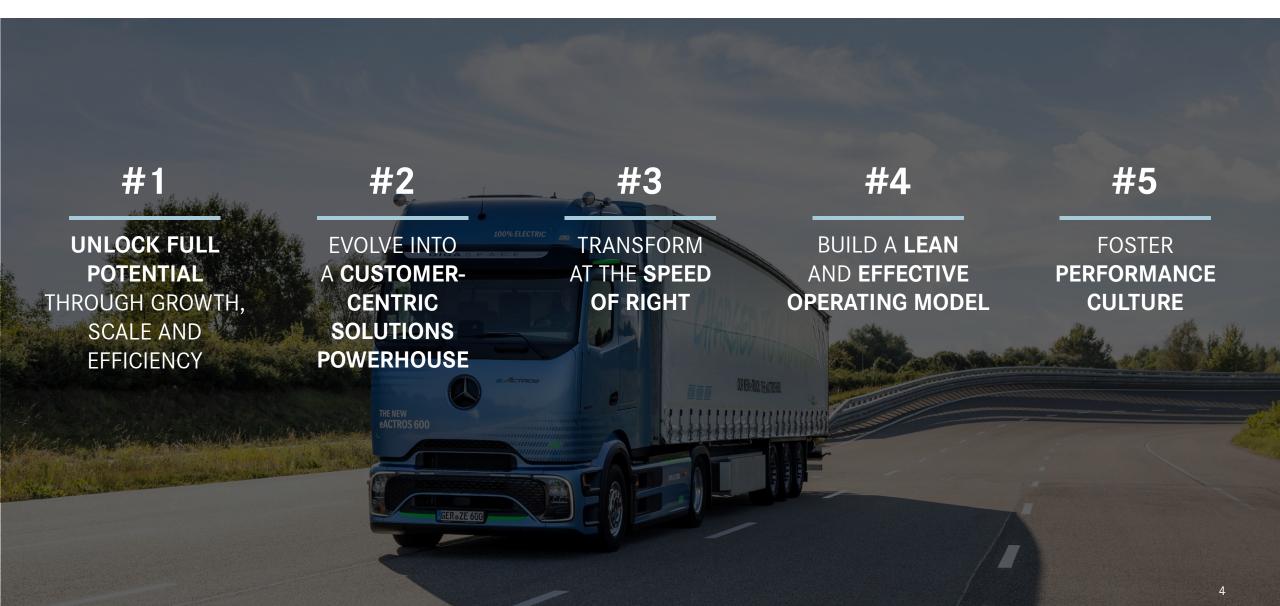
# Platform, powertrain and system commonality



<sup>&</sup>lt;sup>1</sup> China: Auman and Mercedes-Benz trucks produced in Joint Venture with Foton for Chinese market <sup>2</sup> Q3 2025. Source: Company estimate. <sup>3</sup> Brand View

# FOR ALL WHO KEEP THE WORLD MOVING

We are building the best Truck & Bus company



# WHERE WE GROW

# Several high impact opportunities across regions

Increase ZEV in Europe

>25K

EU30 in 2030 (in units)



India: Local scale opens export opportunity

>60K

India domestic and export volume 2030 (in units)



Strengthening vocational position

> +60%

Heavy-duty vocational volume 2030 vs. 2024 (in units)



Strong defense growth

>2x

Revenue increase 2030 vs. 2024



# WHERE WE GROW

15-20% total cost of ownership savings for customers through Autonomous



# Leader in Autonomous truck driving Al software

- ► Factory-installed, reliable AD kit
- ▶ Built for scale



# DAIMLER TRUCK

# North American trucking OEM leader

- ► Redundant chassis
- ► 45% market share on-highway tractors US/Canada <sup>1</sup>
- ► Largest US support network (dealers and service centers)

# **EVOLVE INTO A MORE CUSTOMER-CENTRIC ORGANIZATION**

Shifting gears to fast, market-driven solutions and hands-on execution

# AFTERSALES FOCUS

Get the basics right to overcome structural disadvantages in key profit areas

# MARKET DELIVERY

Take a hands-on approach, executing directly in the market near the customer

# INVESTMENT BOOST

Enable a genuine service and solutions push by providing additional funding







8.4BN € Service revenue Industrial Business 2024 (excl. Trucks Asia)

# TRANSFORMATION SUCCESS FACTORS

Scale, flexible investment approach and partnerships

# FLEXIBLE INVESTMENT

Adapting to the speed of transformation across regions by stepwise investments

# STRONG PARTNERSHIPS

Reducing the need for investment and increase quality by working with best-inclass partners

# MAXIMIZE COMMONALITY

Pushing the limits of technological synergies among the two heavy-duty champions
Mercedes-Benz Trucks and Trucks North America

# Examples

Battery cell sourcing in line with market uptake

e.g. Amplify, cellcentric, Coretura, Cummins and Deutz Largest scale across regions and brands

# SIMPLER. FASTER. STRONGER.

The Daimler Truck investment case 2030

#1 #2 #3 #4 #5 **UNLOCK FULL POTENTIAL EVOLVE INTO A CUSTOMER-TRANSFORM** BUII D A **FOSTER** THROUGH GROWTH, **CENTRIC SOLUTIONS** AT THE **SPEED LEAN AND EFFECTIVE PERFORMANCE** SCALE AND EFFICIENCY **POWERHOUSE OF RIGHT OPERATING MODEL CULTURE** >1BN € Diesel ~70% +50bps Reshaped Savings from Service Heavy-duty long-term Group and Heavy-duty Cost Down Europe ROS IB uplift by 2030 share 2030 competitiveness management setup by 2030 ~200K > +60% 40-50% New Coretura Software joint venture ROCE Heavy-duty engines p.a., MBT own retail stores Performance and 2030 largest platform up and running potential metrics until 2030 >12% PROFITABILITY >1.5x FCF 3-5% ORGANIC REVENUE CAGR Adjusted ROS IB in 2030 IB 2030 vs. 2024 IB 2030 vs. 2024 40-60% UP TO 2BN € **DIVIDEND PAYOUT RATIO NEW SHARE BUYBACK OVER TWO YEARS** 

# FOUR LEVERS TO MAXIMIZE VALUE CREATION

Refining our financial priorities to enhance performance

# FIX THE CORE

- Focus on most attractive segments and markets
- Financially attractive solution found for Trucks Asia
- Execution Cost Down Europe

# RESILIENT GROWTH

- Increase share of recurring service revenues
- Drive volume and revenue growth at attractive profitability
- Vocational growth as incremental revenue and profit opportunity

# CAPITAL ALLOCATION AND EFFICIENCY

- Stringent CapEx management
- Focus on capital return and value-based steering
- Implement net working capital efficiency initiatives

# SHAREHOLDER RETURNS

 Continue track record of attractive shareholder returns



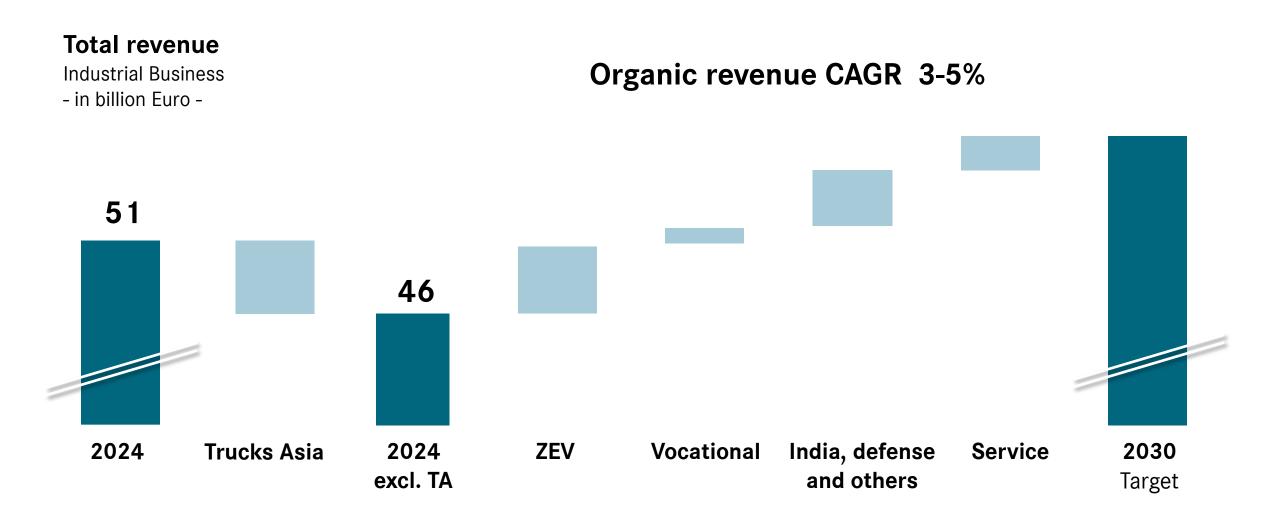






# **REVENUE GROWTH OPPORTUNITIES UNTIL 2030**

Leveraging key strategic initiatives to foster revenue growth

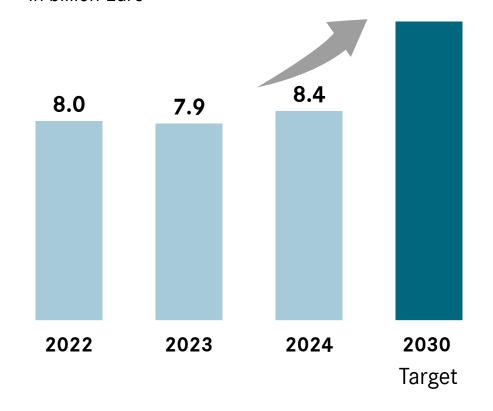


# INCREASE RESILIENCE AND PROFITABILITY BY EXPANDING SERVICES

Higher service revenue underpinned by disciplined investments

#### Service revenue

Industrial Business excl. Trucks Asia - in billion Euro -





#### **Mercedes-Benz Trucks**

Strengthen own retail presence: > +60% own retail sites 2030 vs. 2024

3.6 BN €

Actual 2024

**Drive greater parts penetration** with more truck dedicated facilities in Europe



#### **Trucks North America**

**Secure larger share of wallet** with broader product range (e.g. trailer parts)

3.9 BN €

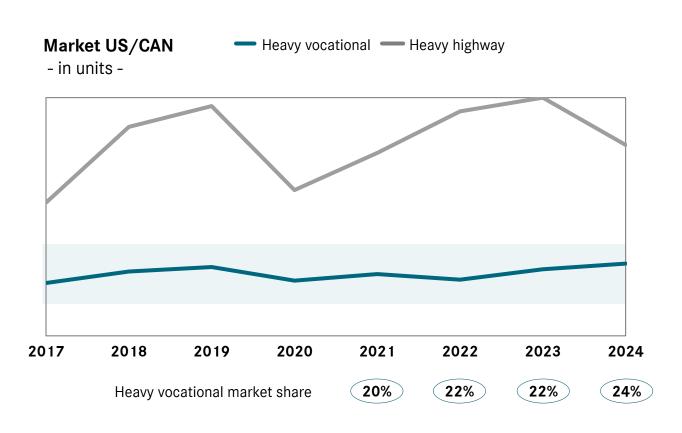
**Boost parts penetration** through strategic partnerships (e.g. truck stores)

Actual 2024

Capture greater 2nd life cycle parts share

# STRENGTHENING VOCATIONAL TO FOSTER RESILIENCE AND GROWTH

Vocational incremental growth with low correlation to on-highway



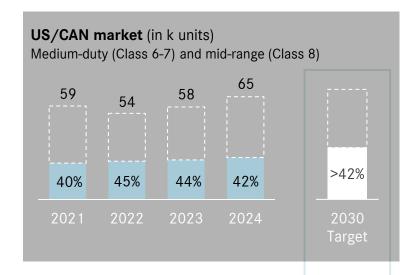
2024: Heavy vocational market share of 24%

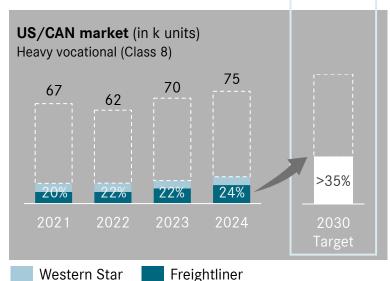
# SHARE OF MARKET >35% US/CAN heavy vocational Target 2030

- ► Life cycle profitability increased installed base leads to higher aftermarket revenue
- Higher average selling price due to typically higher spec content than on-highway
- ► Higher parts share due to more content and longer service life cycle
- ► Local customers with long-lasting partnerships rooted in unique solutions orientation

# UNLOCKING VOCATIONAL GROWTH THROUGH STRATEGIC DUAL BRANDS

Purpose-built offerings with stronger revenue potential







Key enablers for profitable vocational growth

The right products

**Customer** conquest

Vertical integration

Supply chain & manufacturing

Source: S&P Global registrations, Trucks North America segmentation

# LEADING ZEV TRANSFORMATION IN EUROPE

Industry-leading products ready for take-up



# Market growth ahead

- Strong growth potential
- ➤ >25k Mercedes-Benz Trucks ZEV units in Europe by 2030

# **Best truck for largest opportunity**

- eActros 600 wins with long haul customers
- Purpose-built to deliver strong TCO for largest ZEV growth market

## Portfolio expands for on and off road

- ► eArocs 400 for the construction industry
- ► eActros 400/600 expands reach

# INVESTING WITH DISCIPLINE, POWERING WHAT'S NEXT

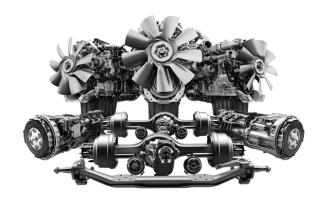
Fueling leadership through focused capital allocation

#### INTRODUCED ZEV ECOSYSTEM



- ► Four BEV models in production
- ▶ Infrastructure
- Customer eConsulting services

#### **INCREASING DIESEL INVESTMENT**



- Vertically integrated heavy-duty powertrain
- >90% penetration rate of HD captive engines (on-highway)
- ▶ 1.2 million heavy-duty engines built in North America

## MOVING AT THE SPEED OF RIGHT

# **DOUBLING DEFENSE REVENUE BY 2030**

Investing in products and targeting tenders for profitable life cycle growth



#### **GROWING MARKET OPPORTUNITY**

- ► Defense budgets on the rise
- ► Highly profitable life cycle business
- Long-term contracts

#### **HOW WE MAKE IT HAPPEN**

# Invest in product portfolio

Technologies with platform strategy and common parts for scale, both for civil and defense business

# Grow services and solutions

Experienced worldwide network with full service offerings

#### Global reach

Global sales with broad network, offset structures and a strong brand

#### Lean operating model

Fast and dynamic decisionmaking in Mercedes-Benz Special Truck unit



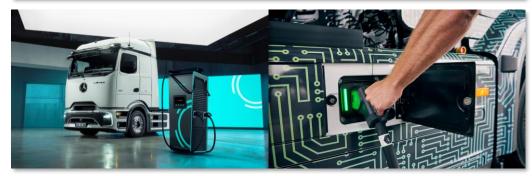
Strong partnerships

## **GROWING SERVICES BUSINESS AT MERCEDES-BENZ**

Strengthening loyalty and profits with superior experiences, uptime & solutions







## Retail experience with truck dedication focus

- Growing MBT-owned retail locations >60% from 2024 to 2030
- ► Increasing truck dedication focus across dealer network
- ► Higher revenue per site vs. mixed-use locations

## Parts growth with dedicated aftersales logistics

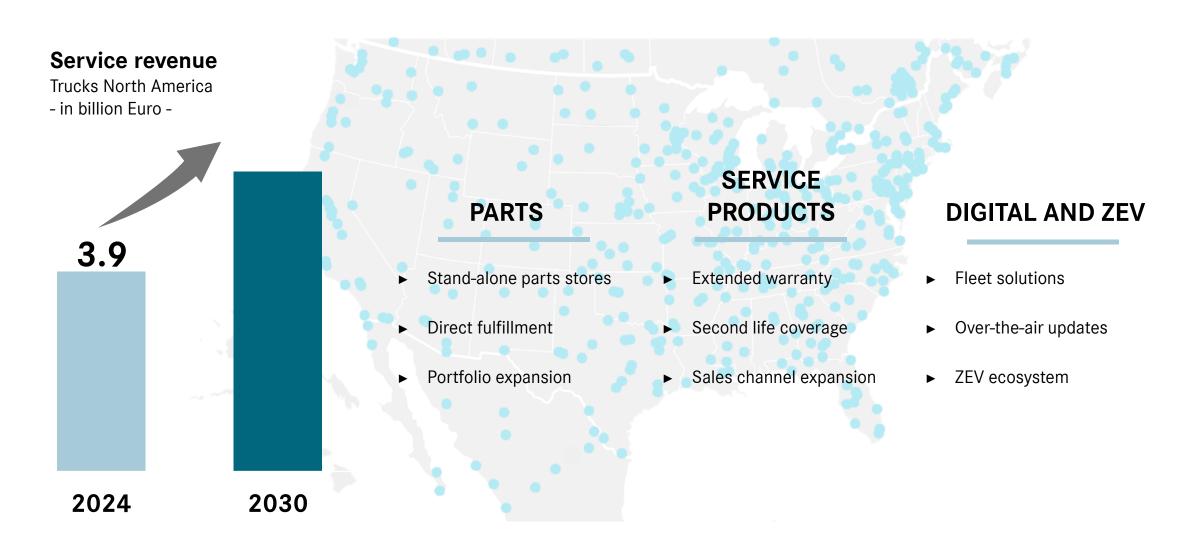
- 16 new truck-dedicated parts centers worldwide since 2022
- New central warehouse in Halberstadt online this year
- Al and traditional key account approach for targeted growth

# eMobility solutions build loyalty and opportunities

- Investing in scalable revenue-generating ecosystem
- Support customer truck purchase and transformation process
- ► Help customers optimize TCO & eMobility operations

# NORTH AMERICA: SERVICE EXCELLENCE, CUSTOMER FIRST

Tailored solutions that grow long-term value



# **COST DOWN EUROPE**

Significant structural savings by 2030



# First tangible financial impact expected in 2026

- Agreement with works council reached
- Significant headcount and material cost reductions
- Increase efficiency, resilience and flexibility
- ► Unprecedented efficiency program

# **COST DOWN EUROPE**

Agreement allows for holistic and effective execution

# **CORNERSTONES OF AGREEMENT**

# **Operations efficiency**

Efficiency push and relocation of production volume to a best-cost country

# **Operations resilience**

Reduction of vertical integration and increase of production flexibility

# **Indirect functions**

Rightsizing and utilization of best-cost countries

# **Reduced labor cost**

German employees: adaptation of multiple salary elements

# Flexibility

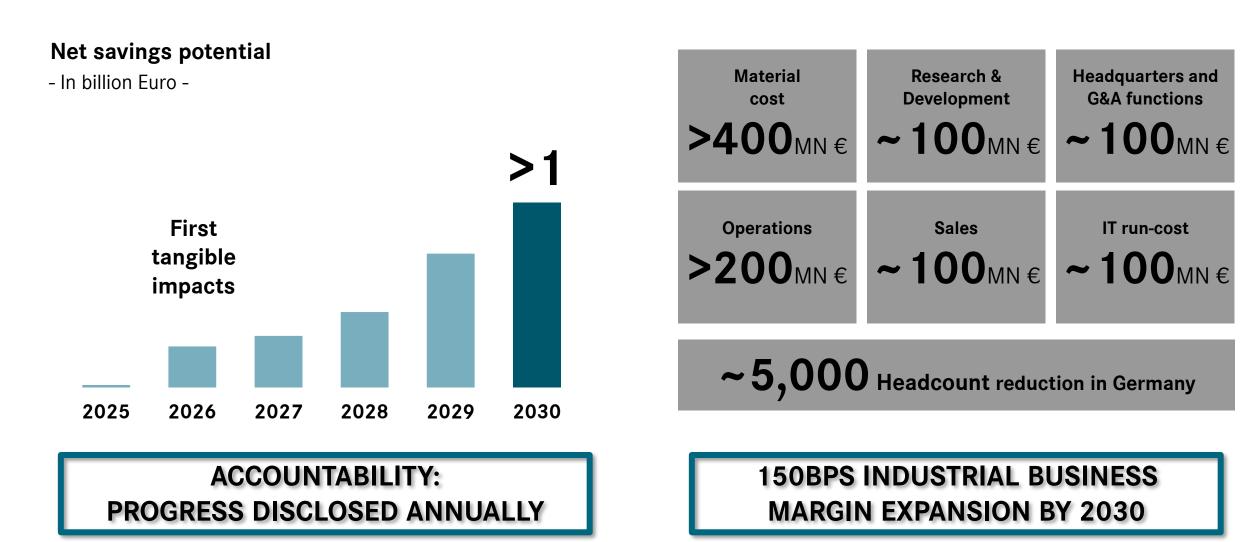
Increase share of temporary workers

# **Employee bonus payment**

German employees: based on Mercedes-Benz Trucks Europe

# COST DOWN EUROPE: STRUCTURAL IMPROVEMENT

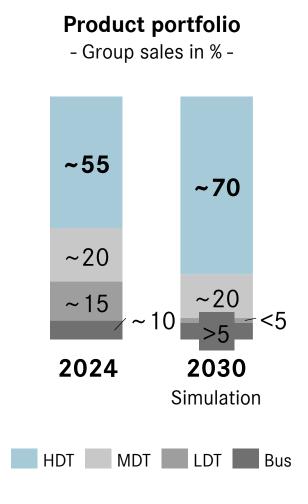
Enhancing resilience and robustness with >1BN € cost savings by 2030

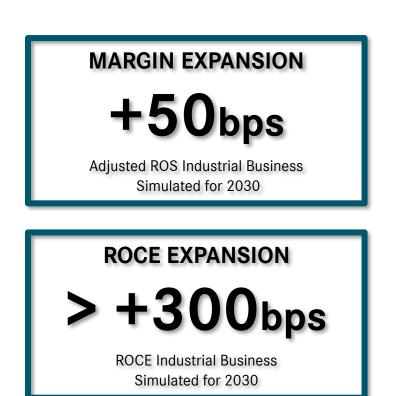


# FUSO AND HINO INTEGRATION: COMPELLING FUTURE FOR TRUCKS ASIA

More focus on higher margin and higher return on capital business

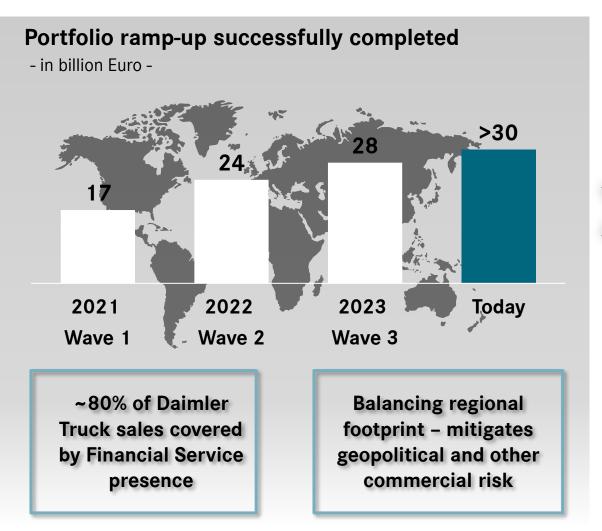
- ► Higher margin mix and higher average selling price
- Optimizing of capital employed
- ► Compelling future for Fuso through local scale
- Until closing as discontinued operations





# FINANCIAL SERVICES AS SALES AND SOLUTIONS ENABLER

Partner for Industrial Business in increasing customer lifetime value





## Our capital structure is robust

- ► Targeted capital structure reached; no further equity injections planned
- ► Enabling the ZEV transformation via holistic financial and service solutions
- Expect to cover cost of capital through cycle
- ► Financial Services expected to pay dividends to Group as of 2027

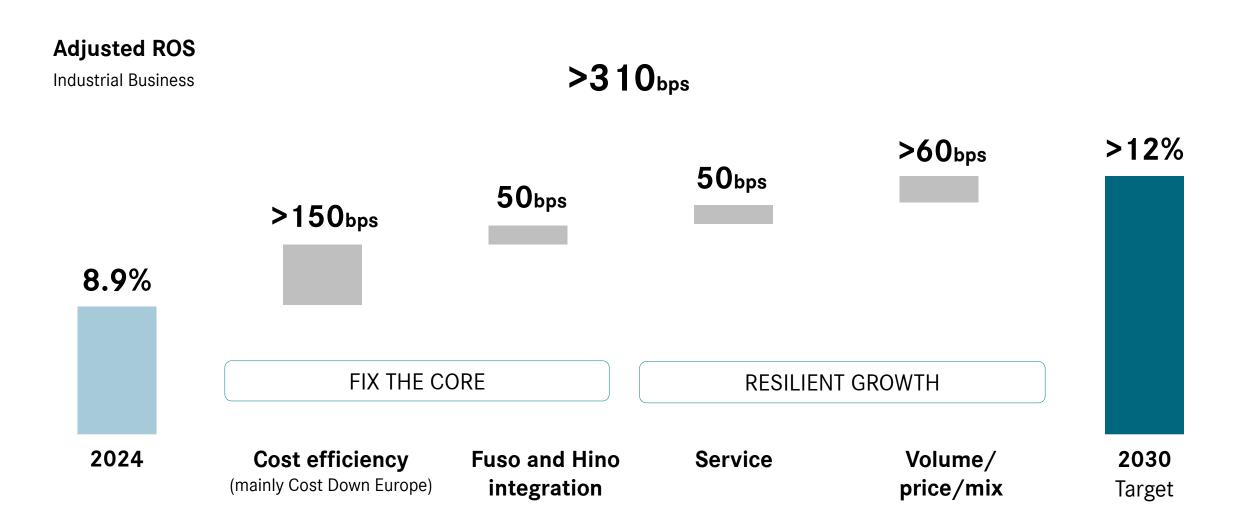
## Targeting adjusted ROE > 15% by 2030

- ► Focused on value over growth strong net pricing to drive margin
- Partnering connected services and AI for next level risk management



# **OUR STRATEGY DELIVERS COMPELLING FINANCIALS**

Key initiatives to achieve the performance revolution



# MERCEDES-BENZ: STRONG AND CONSISTENT FINANCIAL GROWTH

Clear strategy and strong execution deliver 12% ROS

#### RESTRUCTURE

Resilience with Cost Down Europe

#### **GROW**

Deliver customer excellence and profitable service growth

#### **GROW**

Capture defense growth opportunity

#### **LEVERAGE**

Leverage global strength and scale with people and products

#### **GROW**

Lead the ZEV transformation in Europe

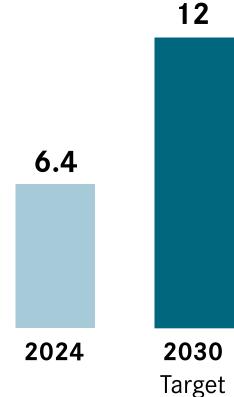
# RESTRUCTURE – LEVERAGE – GROW

Getting it done with one team

# **Adjusted ROS**

Mercedes-Benz Trucks

- in % -



<sup>&</sup>lt;sup>1</sup> New segmentation

# TRUCKS NORTH AMERICA: FROM STRENGTH TO STRENGTH

Purpose in our heart, ambition in our stride, driving toward 14% ROS

#### **SCALE**

Unlocking vocational growth through strategic dual brand advantage

#### **SUSTAIN**

Fueling our diesel legacy through focused and disciplined investment

#### **STREAMLINE**

In relentless pursuit of excellence, earned every single day

#### **SCALE**

Delivering service excellence that builds enduring customer value

#### **SUSTAIN**

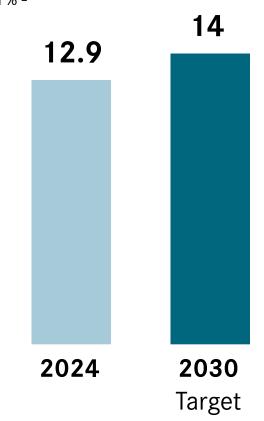
Fifth Gen Cascadia, new 2027 engines usher in a new benchmark

#### FROM STRENGTH TO STRENGTH

With proven financial performance, staying humble and hungry for more

# **Adjusted ROS**

Trucks North America - in % -



# **ALL SEGMENTS ARE DRIVING VALUE**

# Structurally higher profitability

>12%

Adjusted ROS Industrial Business Target 2030

| Adjusted ROS<br>- in % -          | 2024<br>Actual | CMD 2023<br>2030 Target   | 2030<br>Target |           |
|-----------------------------------|----------------|---------------------------|----------------|-----------|
| Industrial Business               | 8.9            | <b>7</b> –11 <sup>1</sup> | 9-13           | UPGRADE   |
| Mercedes-Benz Trucks <sup>2</sup> | 6.4            | 8–12                      | 8-12           | UNCHANGED |
| Trucks North America              | 12.9           | 9–12                      | 10-14          | UPGRADE   |
| Daimler Buses                     | 8.3            | 3-9                       | 7-11           | UPGRADE   |
|                                   |                |                           |                |           |

<sup>&</sup>lt;sup>1</sup> CMD 2023 Target 2030 for Industrial Business: 8-12% incl. Autonomous and 7-11% excl. Autonomous

 $<sup>^{2}</sup>$  New segmentation for Actual 2024 and Target 2030. CMD 2023 target in old segmentation

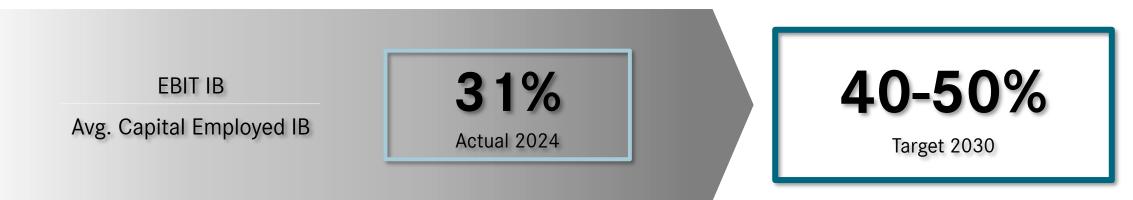
# OPTIMIZE CAPITAL BASE AND SET NEW TARGET RANGE FOR ROCE

Increased focus on shareholder return

# **ROCE** (pre-tax)

**Industrial Business** 

- in % -



OPTIMIZE CAPITAL BASE



Improve net working capital and cash conversion cycle



Stringent management of CapEx and R&D



Strong dividend policy and continued share buyback

# STRINGENT CAPEX MANAGEMENT IN PLACE

Allocating capital to the highest return opportunities in a balanced way

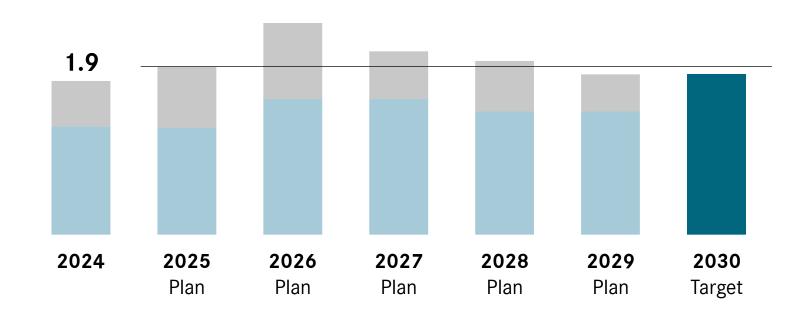
## **CapEx development (PPE and other)**

Industrial Business excl. Trucks Asia

- in billion Euro -

PPE

Other



2.9%

CapEx PPE as % of revenue Industrial Business excl. Trucks Asia Actual 2024

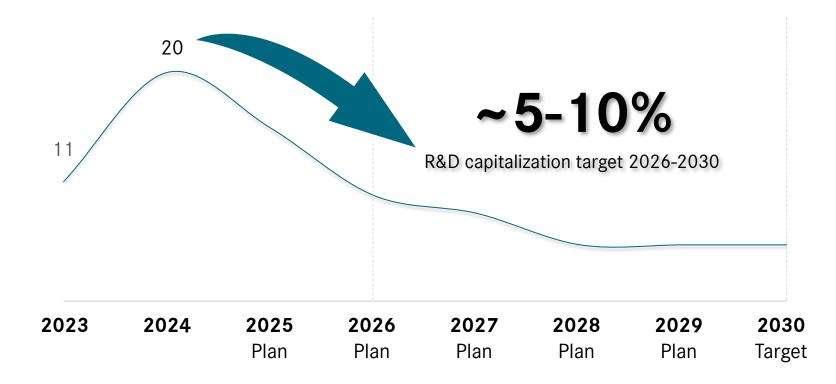
- ► CapEx peak in 2026 and 2027
- Disciplined capital allocation in line with sustained business focus on core

# TARGETED INVESTMENTS AND LOWER R&D CAPITALIZATION RATE

Increased margin visibility and reduced risk profile

## **R&D** capitalization rate

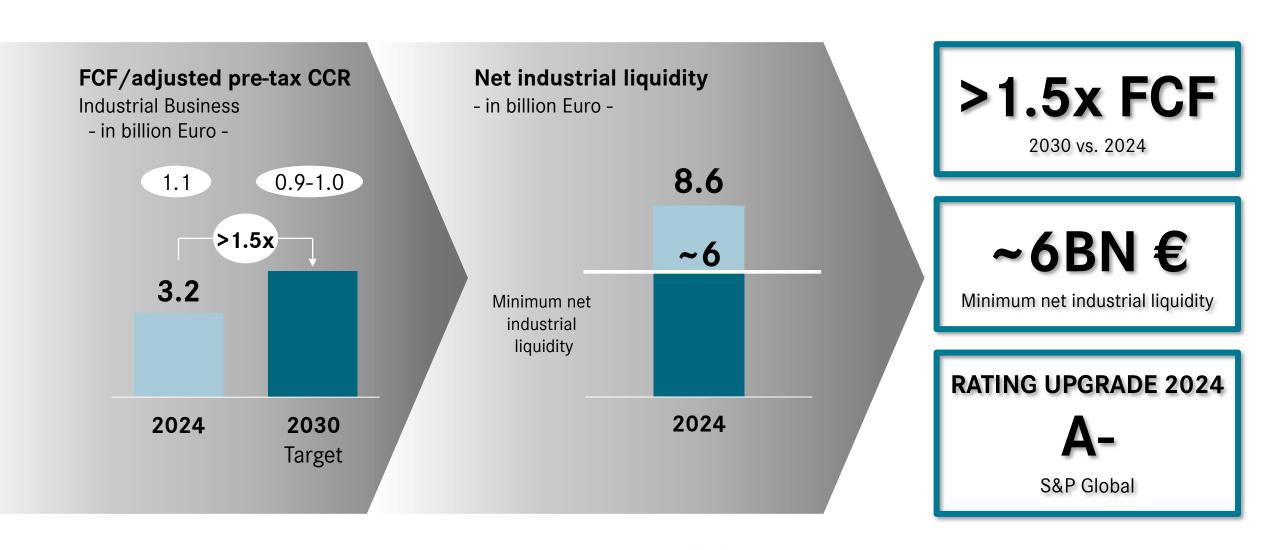
Industrial Business excl. Trucks Asia - in % -



- Capitalized R&D peaked in 2024, targeting reduced capitalization of R&D going forward
- ► Non-recurring adjustable non-cash item in Q2/2025 in a low triple-digit million range to further de-risk the balance sheet

# CONVERTING REVENUE AND PROFIT GROWTH INTO CASH

Maintaining high cash generation



# CAPITAL ALLOCATION PRIORITIES

The right balance to fund our future and to pay attractive shareholder returns

## Investment in core

Foster sustainable expansion of core business such as service business and efficiency & quality improvements

# **Robust liquidity**

Upholding a healthy balance sheet and strong credit rating

# Value-creating M&A

Foster value-accretive M&A and partnerships in core as well as tech and venture investments to drive innovation and growth

## **Shareholder returns**

Ensuring consistent returns for our investors in a cyclical industry via dividends and share buybacks

# WE ARE STRONGLY COMMITTED TO SHAREHOLDER RETURNS

Strong dividend policy and new share buyback program

HIGH THROUGH-CYCLE DIVIDEND PAYOUT

40-60%



# **HOW WE ARE DRIVING VALUE 2030**

# Performance revolution to drive value creation

Fix the core

9-13%

Adjusted ROS Industrial Business 2030 >1BN €

Cost Down Europe EBIT uplift 2030

**Resilient growth** 

3-5%

Organic revenue CAGR Industrial Business 2030 vs. 2024

**Capital efficiency** 

40-50%

ROCE Industrial Business 2030 0.9-1.0

Adjusted pre-tax CCR Industrial Business 2030

**Shareholder returns** 

40-60%

Dividend payout

up to **2BN €** 

New share buyback in two years

# OUR 2030 TARGETS

# **CAPITAL STRUCTURE**

# SOLID LIQUIDITY & INVESTMENT-GRADE RATING

**S&P: A-**Outlook: stable

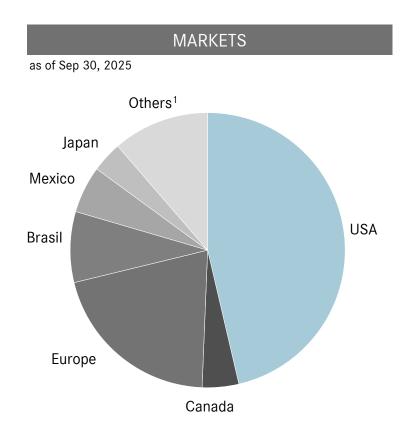
Moody's: A3

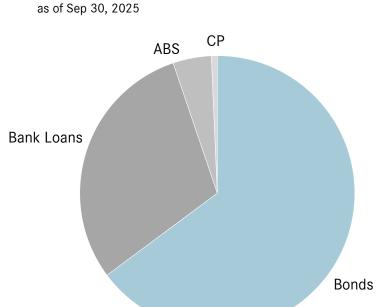
Outlook: stable

| in million Euro                                    | Mar 31, 2025 | Jun 30, 2025 | Sep 30, 2025 |
|--|--------------|--------------|--------------|
| Group liquidity                                    | ,            | ,            | · ,          |
| Cash and cash equivalents                          | 7,420        | 6,939        | 7,753        |
| Marketable debt securities and similar investments | 3,398        | 1,923        | 2,572        |
| Group gross liquidity                              | 10,818       | 8,862        | 10,325       |
| Total financing liabilities                        | -30,489      | -29,175      | -29,879      |
| Group net debt                                     | -19,671      | -20,313      | -19,554      |
| Liquidity of the Industrial Business               |              |              |              |
| Cash and cash equivalents                          | 7,132        | 6,690        | 7,396        |
| Marketable debt securities and similar investments | 3,355        | 1,880        | 2,526        |
| Gross liquidity of the Industrial Business         | 10,487       | 8,570        | 9,921        |
| Financing liabilities (nominal)                    | -2,556       | -2,644       | -4,043       |
| Net liquidity of the Industrial Business           | 7,931        | 5,926        | 5,878        |
| Pension Benefits                                   |              |              |              |
| Benefit obligations                                | -6,182       | -6,012       | -6,083       |
| Plan assets  | 5,795        | 5,712        | 5,826        |
| Funded status                                      | -387         | -300         | -257         |
| Funding ratio                                      | 93.7%        | 95.0%        | 95.8%        |
| Average number of shares outstanding               |              |              |              |
| in millions; adjusted for treasury stocks          |              |              |              |
| Basic  | 778          | 769          | 766          |
| Diluted  | 778          | 769          | 766          |

#### WELL-DIVERSIFIED FUNDING MIX

## Using a variety of instruments in our relevant markets





**FUNDING INSTRUMENTS** 

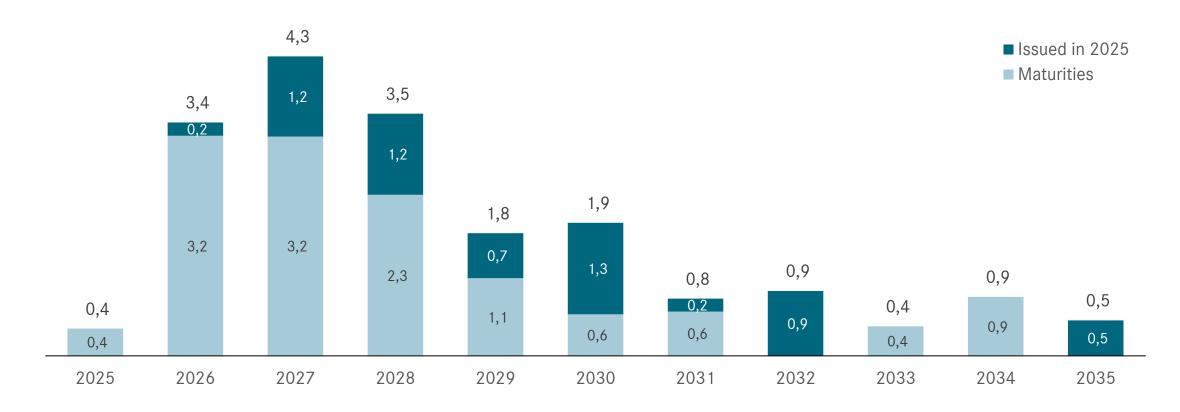
- Balanced financing through capital market instruments, bank loans and selected ABS
- Daimler Truck Financial Services business focuses on core markets with well-established capital markets (e.g. larger share of USA, Canada)
- Continuous enlargement of our funding instrument toolbox

#### **BOND MATURITY PROFILE**

## Well balanced Bond Maturity Profile

#### MATURITY PROFILE BONDS

in billion Euro as of Sep 30, 2025



#### **OUR FUNDING STRATEGY IS BUILT ON STRICT PRINCIPLES**

## Ensuring financial flexibility and independence

## TARGETING FINANCIAL INDEPENDENCE

**No dependence** on single markets, instruments, banks or investors

Diversification of funding sources and instruments:

bank loans, bonds, ABS, CPs

No financial covenants, no MAC, no asset pledges, no CSAs

# MAXIMIZING FINANCIAL FLEXIBILITY

Keeping prudent amount of cash and committed credit facilities

New markets funded via global and local banks first

Capital market funding to save credit capacity in growth regions

# FUNDING MATCHING GLOBAL BUSINESS NEEDS

**Liquidity matched** funding

Interest rate matched funding

**Country matched** funding

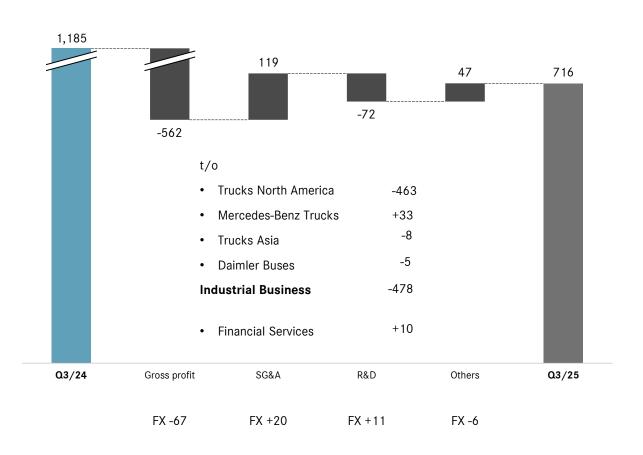
**Currency matched** funding



## Q3/25 FINANCIAL FIGURES DAIMLER TRUCK GROUP

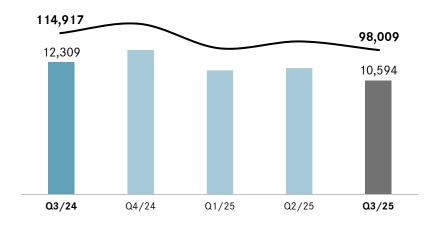
in million Euro

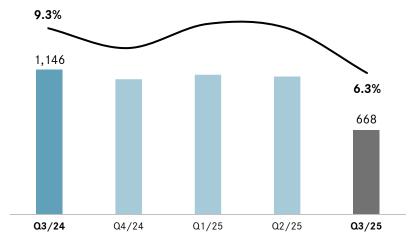
#### Q3/25 Adjusted EBIT Group



Unit sales / adjusted ROS

#### Unit sales / revenue IB

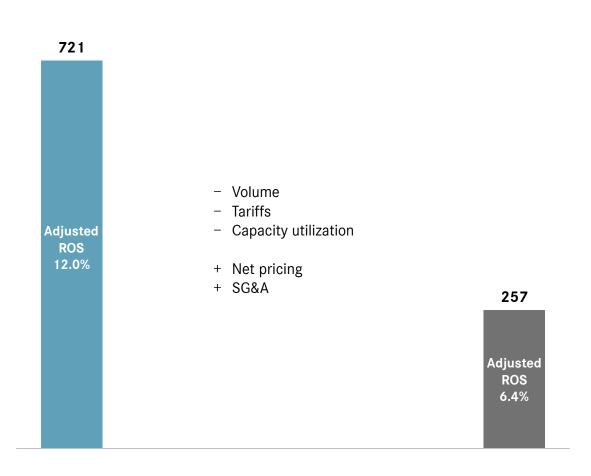




## Q3/25 REVENUE AND EBIT – TRUCKS NORTH AMERICA

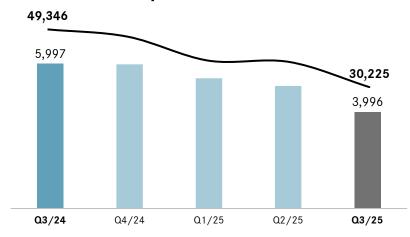
in million Euro

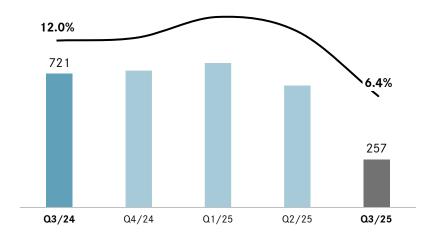
### Q3/25 Adjusted ROS / EBIT



Unit sales / adjusted ROS

#### Unit sales / revenue

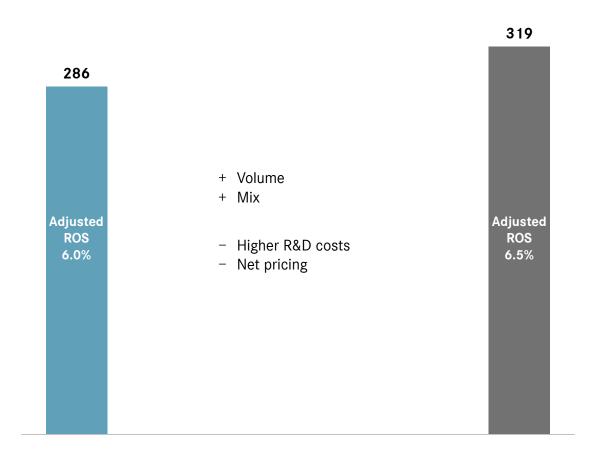




## Q3/25 REVENUE AND EBIT – MERCEDES-BENZ TRUCKS

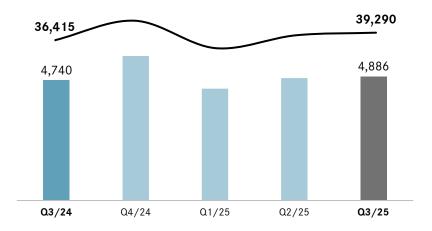
in million Euro

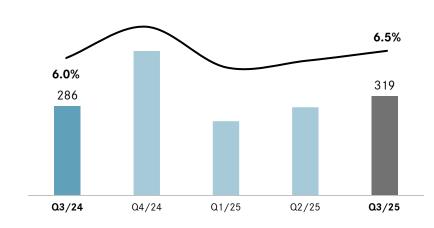
### Q3/25 Adjusted ROS / EBIT



Unit sales / adjusted ROS

#### Unit sales / revenue

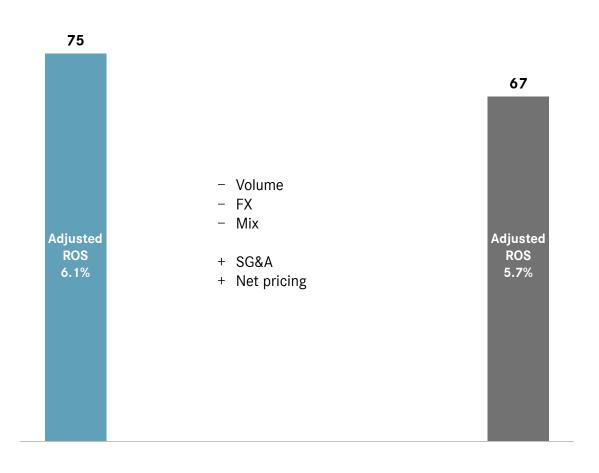




## Q3/25 REVENUE AND EBIT – TRUCKS ASIA

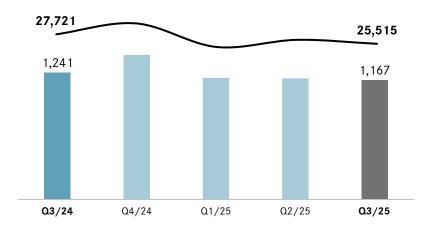
in million Euro

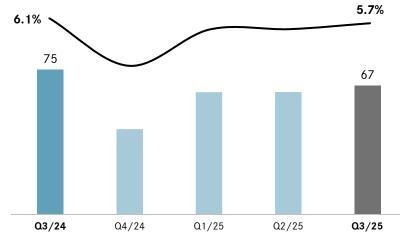
### Q3/25 Adjusted ROS / EBIT



Unit sales / adjusted ROS

### Unit sales / revenue





## Q3/25 REVENUE AND EBIT – DAIMLER BUSES

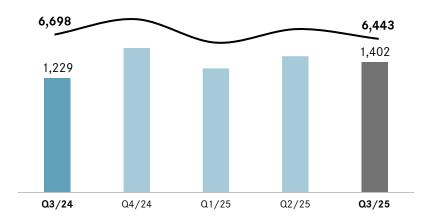
in million Euro

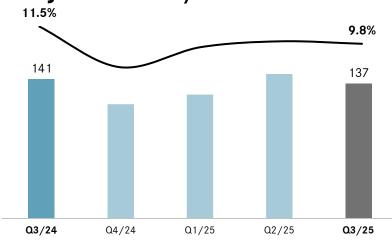
### Q3/25 Adjusted ROS / EBIT



Unit sales / adjusted ROS

#### Unit sales / revenue





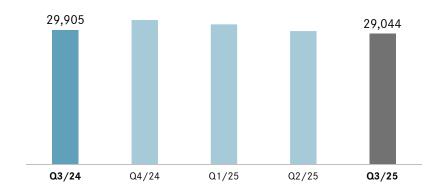
## Q3/25 REVENUE AND EBIT – FINANCIAL SERVICES

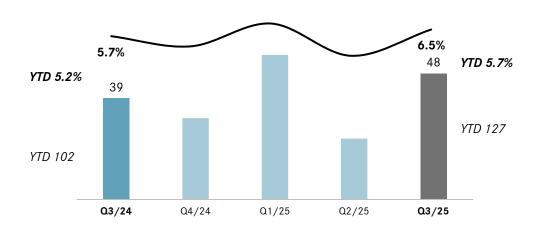
in million Euro

### Q3/25 Adjusted ROE / EBIT



#### **Contract volume**





## Q3/25 CASH FLOW INDUSTRIAL BUSINESS

237

Depreciation and

amortization/

impairments

-415

Net investments

in million Euro

611

Q3/25 EBIT (IB)

-121

Change in

working capital

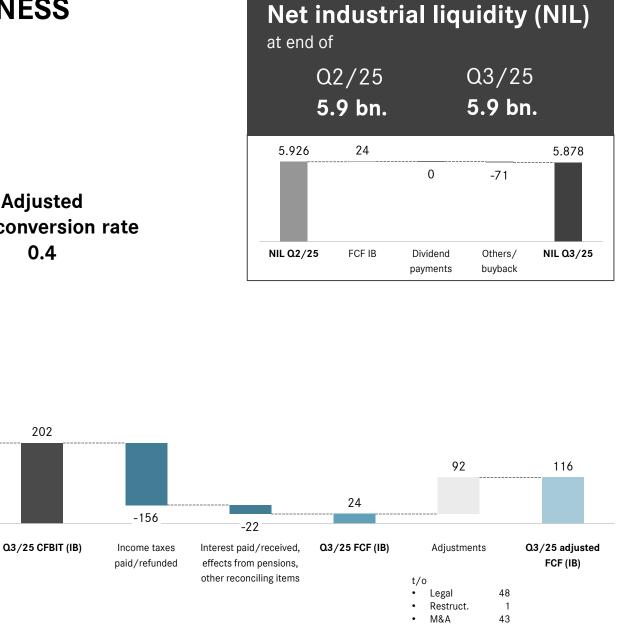


202

-110

Provisions,

others



#### TECHNOLOGY TRANSFORMATION: MASTERING THE SPEED OF RIGHT

Transformation speed is changing – we adapt accordingly

FOCUS REMAINS ON TWO MEGATRENDS: DECARBONIZATION AND DIGITALIZATION

TRANSFORM AT THE SPEED OF RIGHT: FLEXIBLE INVESTS, PARTNERS, COMMONALITY

ENSURE LONGER COMPETITIVENESS
OF OUR HEAVY-DUTY DIESEL PLATFORM

UPSCALE BUY SOLUTIONS AND RAMP DOWN ACTIVITIES FOR GLOBAL BATTERY PLATFORM

KEEP TIME TO MARKET, BUT DECELERATE INDUSTRIALIZATION OF FUEL CELL

FOCUS ON DEVELOPING THE SOFTWARE-DEFINED TRUCK OF THE FUTURE

#### WE DELIVER: FULL RANGE OF ZERO-EMISSION TRUCKS & BUSES

Numerous zero-emission trucks & buses in series production in 2024



2021

Thomas Built Buses Saf-T-Liner C2 Jouley

2023 RIZON

Freightliner CustomChassis eWalk-in Van

2020

Freightliner eCascadia

2022

2024

Mercedes-Benz eActros 600

Mercedes-Benz GenH2 Truck

2027+

Mercedes-Benz eActros

2021

eCitaro

2018

Mercedes-Benz Mercedes-Benz eEconic

2022

2023 Freightliner eM2

Mercedes-Benz FUSO eCanter; fully electric bus chassis e0500U

2022

**Next Generation** in 2023

2017

OUR CUSTOMERS ALREADY COVERED TENS OF MILLIONS OF KILOMETERS WITH OUR ELECTRIC TRUCKS AND BUSES

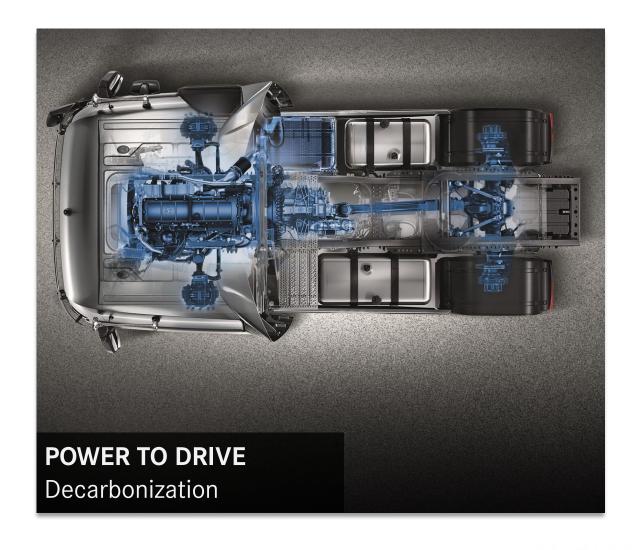
#### PROGRESS IN ZERO-EMISSION TRUCKS AND BUSES

We are ready bringing our vision to the road



#### PROPULSION & SOFTWARE OFFER HIGHEST DIFFERENTIATION AND SCALE

Undergoing the biggest transformation this industry has ever seen





#### THE SPEED OF TRANSFORMATION LARGELY REMAINS UNCERTAIN

Making the biggest transformation an even bigger challenge

#### TRANSFORMATION SPEED ...

... is dependent on enabling factors

like cost parity for customers and infrastructure

... can change very fast, as soon as enabling factors are in place

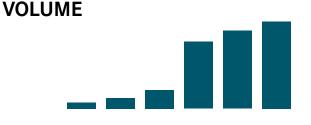
... is difficult to anticipate

due to hardly predictable prices for green energy and volatile political landscape ... is diverging globally due to different regulatory priorities

#### WE HOLD ON TO WHAT WE STATED AT CMD 2023

Our flexible modular strategy enables us to transform at the speed of right

# FLEXIBLE INVESTMENT AND RAMP-UP



Buy: Upscaling Make/Buy: Creating passcar technology truckified platforms



We are pragmatic in buy vs. build

# STRENGTHEN AND EXPAND PARTNERSHIPS



Cummins | Deutz



**Amplify Cell Technologies** 



cellcentric



Coretura



We reduce risks and share investments

# MAXIMIZE SCALE AND COMMONALITY

One heavy-duty diesel platform and one electronic architecture

for all Daimler Truck brands in series

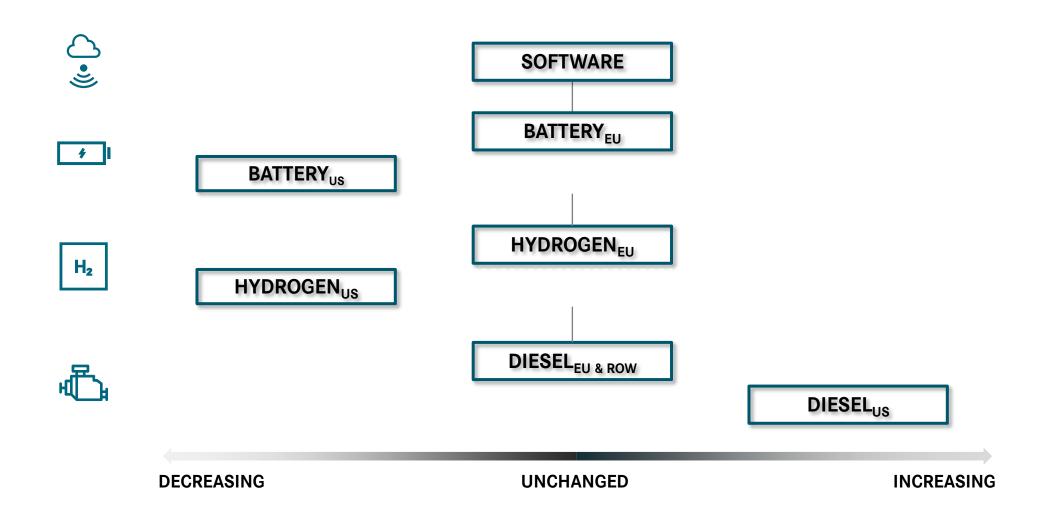
Global platforms for battery and hydrogen once global volumes justify



We develop once and deploy many times

#### THE SPEED OF RIGHT IS CHANGING FOR SOME TECHNOLOGY CLUSTERS

Mainly due to the deceleration of decarbonization in the US



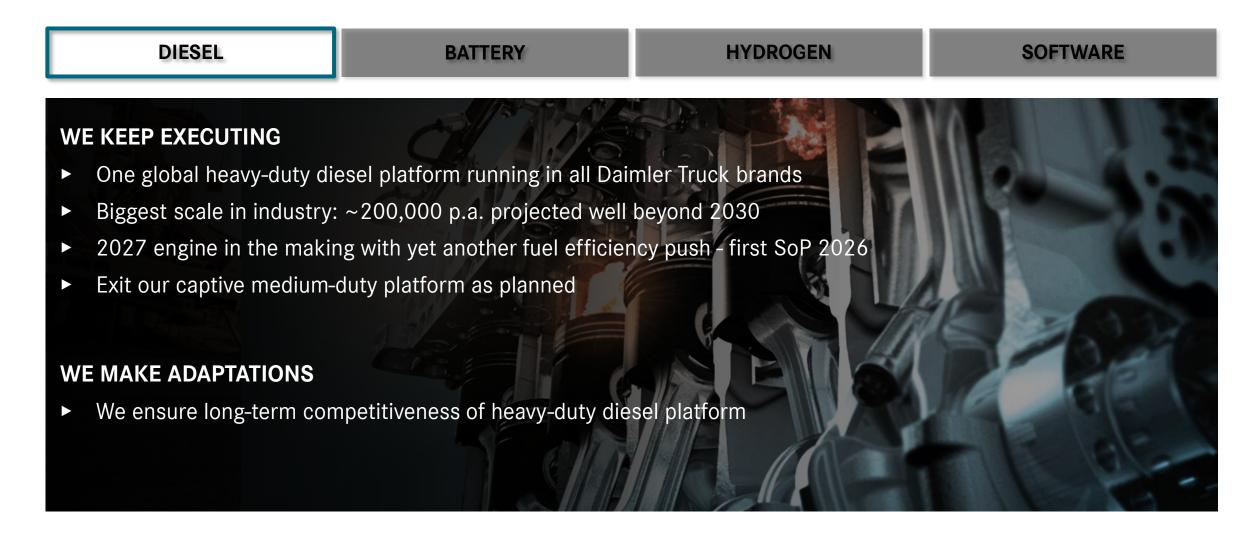
#### DAIMLER TRUCK TECHNOLOGY STRATEGY

We keep executing and make adaptations where necessary

DIESEL **BATTERY HYDROGEN** SOFTWARE DIESEL AS FOUNDATION **FAST TO MARKET DUAL STRATEGY** HARDWARE AND OS Our basis to finance Upscale Decarbonize faster and less Standardize at higher performance, share invest and the business passcar technology capital intensive with BEV and increase scale hydrogen FIRST TRUCKIFICATION **COMPETITIVE & COMPLIANT FUEL CELL DIFFERENTIATING APPS** eActros 600 Consolidate portfolio keep scale and invest as pure buy battery pack Keep technology leadership, Increase customer value share invest and bundle volume at higher speed and in heavy-duty **GLOBAL PLATFORM** lower cost Be ready for market uptake

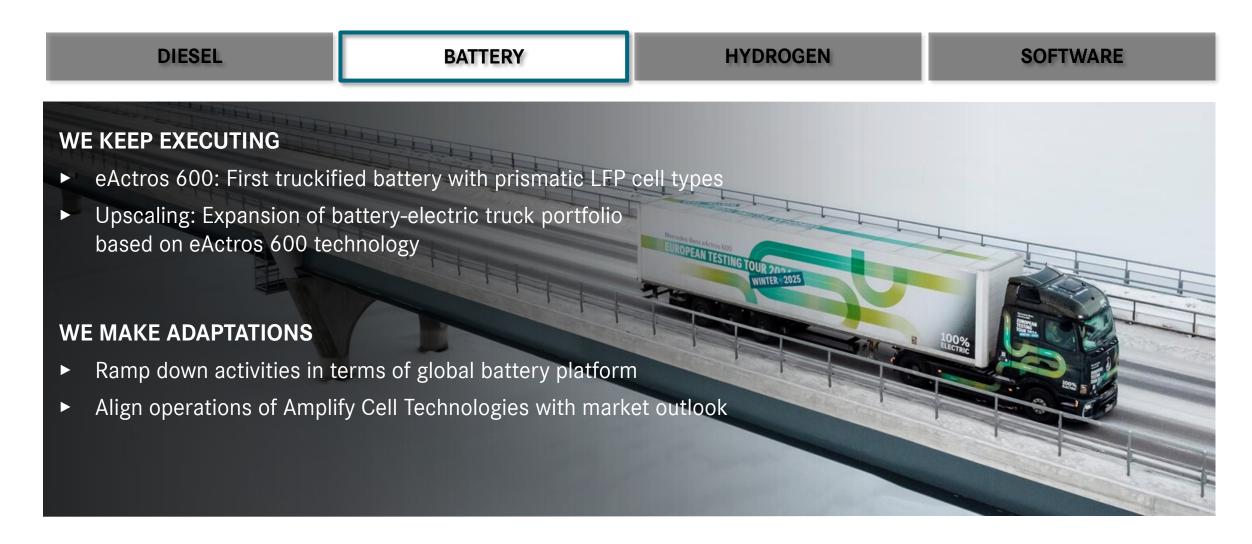
#### DAIMLER TRUCK TECHNOLOGY STRATEGY

We keep executing and make adaptations where necessary



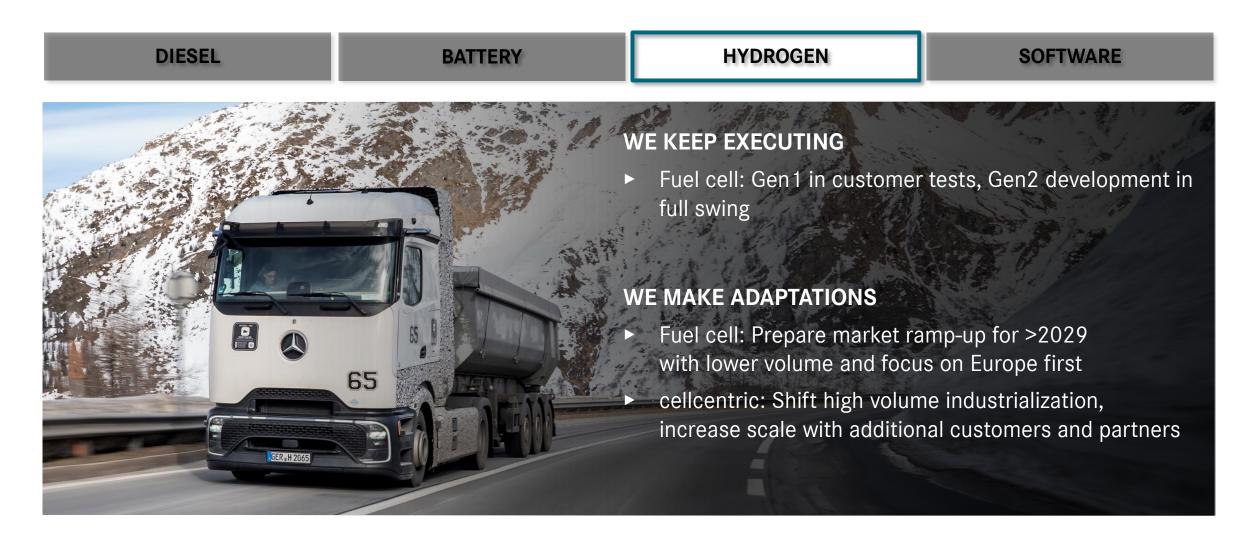
#### BATTERY: TRANSFORMATION SPEED TOWARDS ZEV DIVERGES GLOBALLY

Speed of right: We decelerate in the US, for now



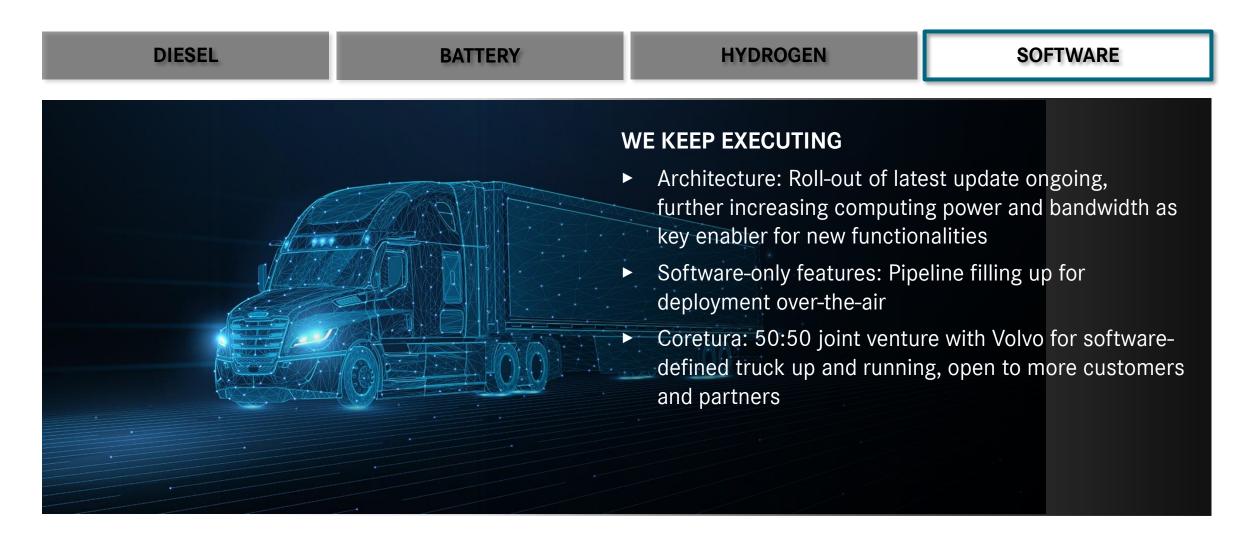
#### **HYDROGEN: TRANSFORMATION SPEED DIVERGES GLOBALLY**

Speed of right: We maintain time to market, but decelerate industrialization



#### SOFTWARE: FROM EVOLUTION TO REVOLUTION

Speed of right: We maintain our pace towards the software-defined truck



## **MARKET ASSUMPTIONS 2025**

| Heavy-duty truck market | 2025              |  |  |
|-------------------------|-------------------|--|--|
| North America           | 250 – 280 k units |  |  |
| EU30                    | 270 - 310 k units |  |  |



## **DAIMLER TRUCK SEGMENT ASSUMPTIONS 2025**

|                         | Unit sales in thousand units |                               | Adjusted ROS/ROE          |                               |
|-------------------------|------------------------------|-------------------------------|---------------------------|-------------------------------|
|                         | FY 2024                      | Guidance<br>2025 <sup>1</sup> | FY 2024                   | Guidance<br>2025 <sup>1</sup> |
| Trucks North<br>America | 190 (191²)                   | 135 - 155                     | 12.9 (12.9 <sup>2</sup> ) | 10 - 12                       |
| Mercedes-Benz<br>Trucks | 126 (160²)                   | 160 - 180                     | 7.5 (6.4 <sup>2</sup> )   | 5 - 7                         |
| Trucks Asia             | 125 (103²)                   | 95 - 115                      | 1.7 (4.62)                | 4 - 6                         |
| Daimler Buses           | 27 (27²)                     | 25 - 30                       | 8.3 (8.32)                | 8 - 10                        |
| Financial Services      |                              |                               | 5.0 <sup>3</sup>          | 6 - 83                        |



## DAIMLER TRUCK GROUP/INDUSTRIAL BUSINESS ASSUMPTIONS 2025

**Group**Adjusted EBIT

4.667 bn. €

Guidance 2025

3.6 - 4.1 bn. €

 B
 Unit sales
 460,409 units
 410 - 440 k units

 Revenue
 50.743 bn. €
 44 - 47 bn. €

 Adjusted ROS
 8.9%
 7 - 9%

 FCF
 3.152 bn. €
 1.5 - 2.0 bn. €



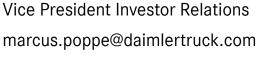
#### DAIMLER TRUCK INVESTOR RELATIONS

## Our team is here to support you

- Further information is available under www.daimlertruck.com/en/investors
- Q3 2025 Disclosure Presentation, Interim Report, our Factbook and Upcoming Events and Conferences are available at the Daimler Truck Investor Relations website



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#### **DISCLAIMER**

#### Forward-looking statements

This document contains forward-looking statements that reflect our current views about future events. The words "aim", "ambition", "anticipate", "assume", "believe", "estimate", "expect", "intend", "may", "can", "could", "plan", "project", "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilise our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labour strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimisation measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materializes, or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

# DAIMLER TRUCK

