## DAIMLER TRUCK



#### TRANSPORT REMAINS THE BACKBONE OF ECONOMY AND SOCIETY

Structural growth and purpose unchanged, even in uncertain times







3%

annual growth of global freight transport until 2050



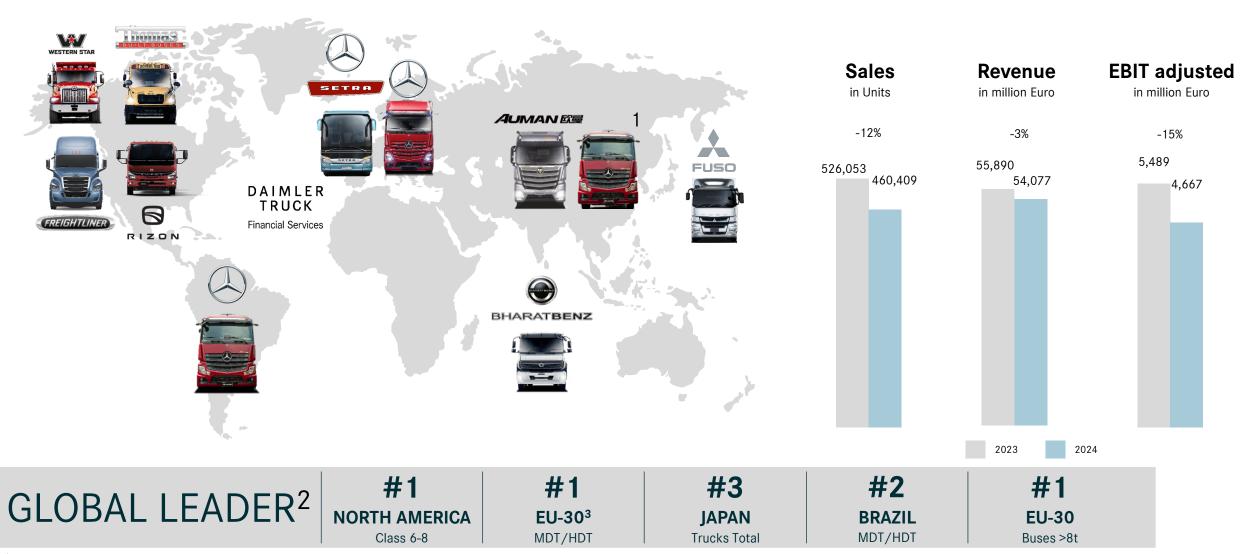




## FOR ALL WHO KEEP THE WORLD MOVING

#### **GLOBAL LEADERSHIP**

## Platform, powertrain and system commonality



 $<sup>^{\</sup>rm 1}$  China: Auman and Mercedes-Benz trucks produced in Joint Venture with Foton for Chinese market

<sup>&</sup>lt;sup>2</sup> FY 2024. Source: Company estimate. 3 Brand View

### FOR ALL WHO KEEP THE WORLD MOVING

We are building the best Truck & Bus company



#### WHERE WE GROW

## Several high impact opportunities across regions

Increase ZEV in Europe

>25K

EU30 in 2030 (in units)



India: Local scale opens export opportunity

>60K

India domestic and export volume 2030 (in units)



Strengthening vocational position

> +60%

Heavy-duty vocational volume 2030 vs. 2024 (in units)



Strong defense growth

>2x

Revenue increase 2030 vs. 2024



#### WHERE WE GROW

15-20% total cost of ownership savings for customers through Autonomous



# Leader in Autonomous truck driving Al software

- ► Factory-installed, reliable AD kit
- ► Built for scale



## DAIMLER TRUCK

# North American trucking OEM leader

- ► Redundant chassis
- ► 45% market share on-highway tractors US/Canada <sup>1</sup>
- ► Largest US support network (dealers and service centers)

#### **EVOLVE INTO A MORE CUSTOMER-CENTRIC ORGANIZATION**

Shifting gears to fast, market-driven solutions and hands-on execution

# AFTERSALES FOCUS

Get the basics right to overcome structural disadvantages in key profit areas

## MARKET DELIVERY

Take a hands-on approach, executing directly in the market near the customer

## INVESTMENT BOOST

Enable a genuine service and solutions push by providing additional funding







8.4BN € Service revenue Industrial Business 2024 (excl. Trucks Asia)

#### TRANSFORMATION SUCCESS FACTORS

Scale, flexible investment approach and partnerships

# FLEXIBLE INVESTMENT

Adapting to the speed of transformation across regions by stepwise investments

# STRONG PARTNERSHIPS

Reducing the need for investment and increase quality by working with best-inclass partners

## Examples

Battery cell sourcing in line with market uptake

e.g. Amplify, cellcentric, Coretura, Cummins and Deutz

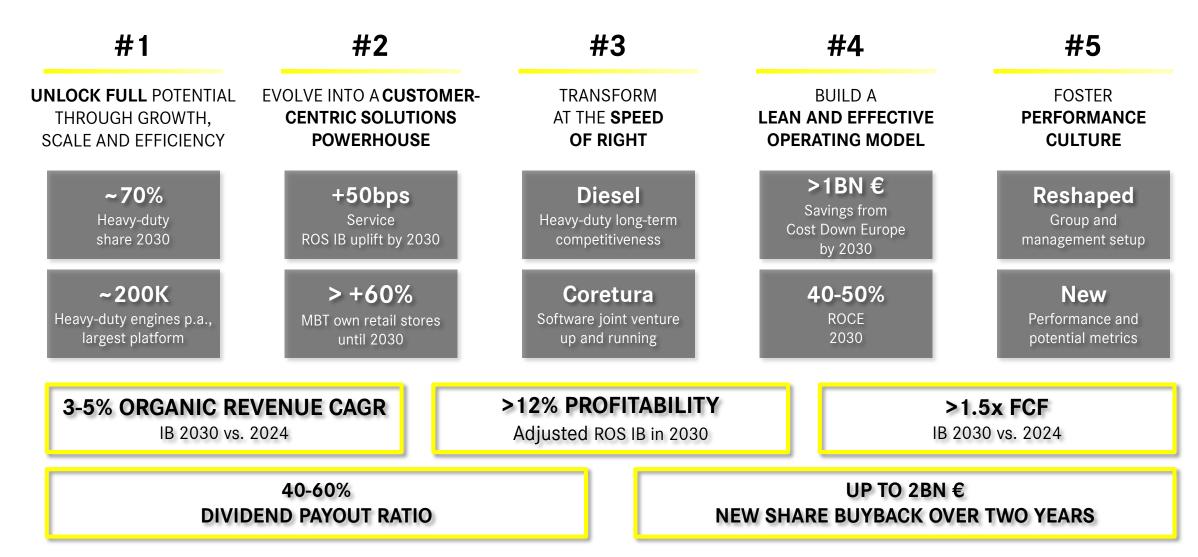
# MAXIMIZE COMMONALITY

Pushing the limits of technological synergies among the two heavy-duty champions
Mercedes-Benz Trucks and Trucks North America

Largest scale across regions and brands

#### SIMPLER. FASTER. STRONGER.

The Daimler Truck investment case 2030



#### FOUR LEVERS TO MAXIMIZE VALUE CREATION

Refining our financial priorities to enhance performance

## FIX THE CORE

- Focus on most attractive segments and markets
- Financially attractive solution found for Trucks Asia
- Execution Cost Down Europe

# RESILIENT GROWTH

- Increase share of recurring service revenues
- Drive volume and revenue growth at attractive profitability
- Vocational growth as incremental revenue and profit opportunity

# CAPITAL ALLOCATION AND EFFICIENCY

- Stringent CapEx management
- Focus on capital return and value-based steering
- Implement net working capital efficiency initiatives

## SHAREHOLDER RETURNS

 Continue track record of attractive shareholder returns



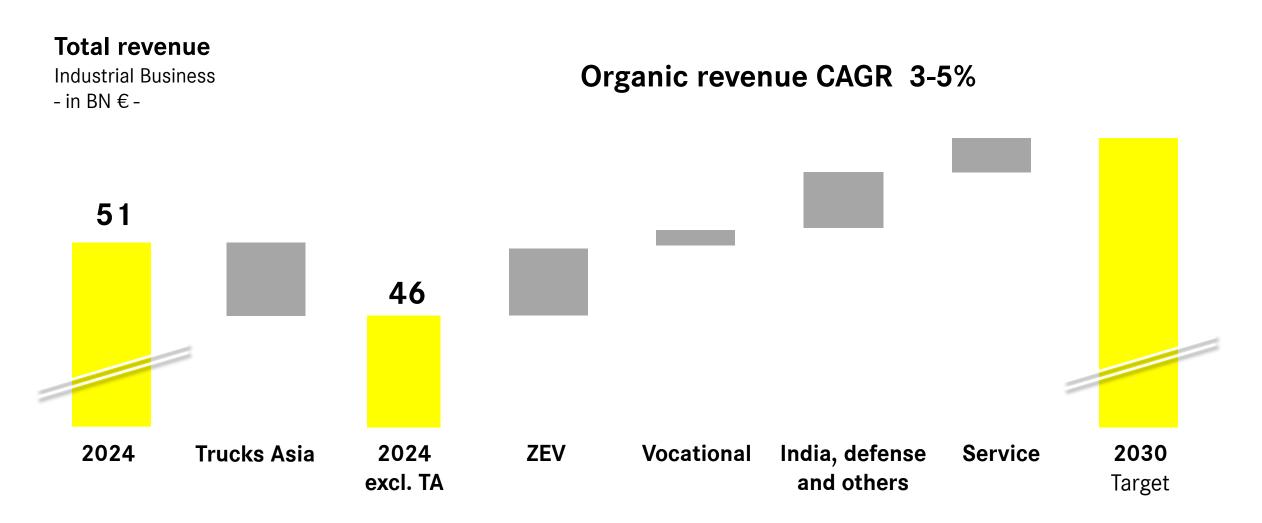






### **REVENUE GROWTH OPPORTUNITIES UNTIL 2030**

Leveraging key strategic initiatives to foster revenue growth

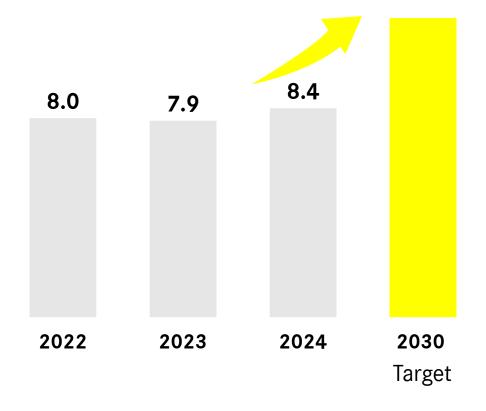


#### INCREASE RESILIENCE AND PROFITABILITY BY EXPANDING SERVICES

Higher service revenue underpinned by disciplined investments

#### Service revenue

Industrial Business excl. Trucks Asia - in BN € -





#### **Mercedes-Benz Trucks**

Strengthen own retail presence: > +60% own retail sites 2030 vs. 2024

3.6BN €

Actual 2024

**Drive greater parts penetration** with more truck dedicated facilities in Europe



#### **Trucks North America**

**Secure larger share of wallet** with broader product range (e.g. trailer parts)

3.9BN €

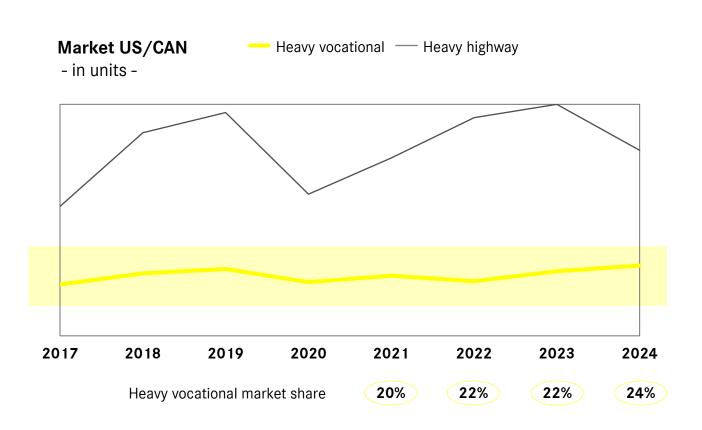
Actual 2024

**Boost parts penetration** through strategic partnerships (e.g. truck stores)

Capture greater 2nd life cycle parts share

#### STRENGTHENING VOCATIONAL TO FOSTER RESILIENCE AND GROWTH

Vocational incremental growth with low correlation to on-highway



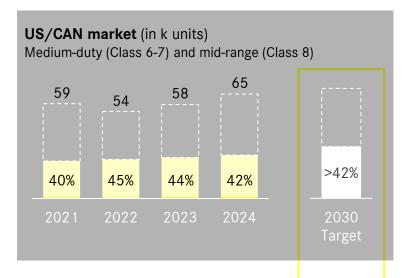
2024: Heavy vocational market share of 24%

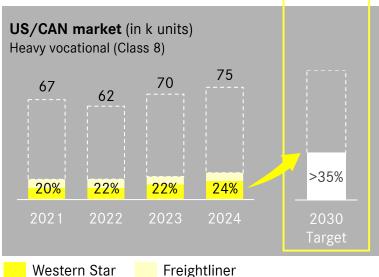


- Life cycle profitability increased installed base leads to higher aftermarket revenue
- Higher average selling price due to typically higher spec content than on-highway
- ► Higher parts share due to more content and longer service life cycle
- ► Local customers with long-lasting partnerships rooted in unique solutions orientation

#### UNLOCKING VOCATIONAL GROWTH THROUGH STRATEGIC DUAL BRANDS

Purpose-built offerings with stronger revenue potential







Key enablers for profitable vocational growth

The right products

**Customer** conquest

Vertical integration

Supply chain & manufacturing

#### LEADING ZEV TRANSFORMATION IN EUROPE

Industry-leading products ready for take-up



#### Market growth ahead

- Strong growth potential
- ➤ >25k Mercedes-Benz Trucks ZEV units in Europe by 2030

#### **Best truck for largest opportunity**

- eActros 600 wins with long haul customers
- Purpose-built to deliver strong TCO for largest ZEV growth market

#### Portfolio expands for on and off road

- ► eArocs 400 for the construction industry
- ► eActros 400/600 expands reach

## INVESTING WITH DISCIPLINE, POWERING WHAT'S NEXT

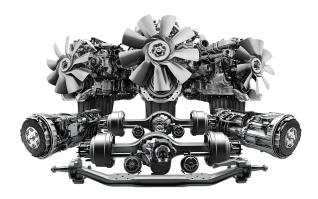
Fueling leadership through focused capital allocation

#### INTRODUCED ZEV ECOSYSTEM



- ► Four BEV models in production
- ▶ Infrastructure
- Customer eConsulting services

#### INCREASING DIESEL INVESTMENT



- Vertically integrated heavy-duty powertrain
- > >90% penetration rate of HD captive engines (on-highway)
- ▶ 1.2 million heavy-duty engines built in North America

### Moving at the speed of right

#### **DOUBLING DEFENSE REVENUE BY 2030**

Investing in products and targeting tenders for profitable life cycle growth



#### **GROWING MARKET OPPORTUNITY**

- ► Defense budgets on the rise
- ► Highly profitable life cycle business
- ► Long-term contracts

#### **HOW WE MAKE IT HAPPEN**

# Invest in product portfolio

Technologies with platform strategy and common parts for scale, both for civil and defense business

#### Global reach

Global sales with broad network, offset structures and a strong brand

## Grow services and solutions

Experienced worldwide network with full service offerings

#### Lean operating model

Fast and dynamic decisionmaking in Mercedes-Benz Special Truck unit



#### **GROWING SERVICES BUSINESS AT MERCEDES-BENZ**

Strengthening loyalty and profits with superior experiences, uptime & solutions







#### Retail experience with truck dedication focus

- ► Growing MBT-owned retail locations >60% from 2024 to 2030
- Increasing truck dedication focus across dealer network
- ► Higher revenue per site vs. mixed-use locations

#### Parts growth with dedicated aftersales logistics

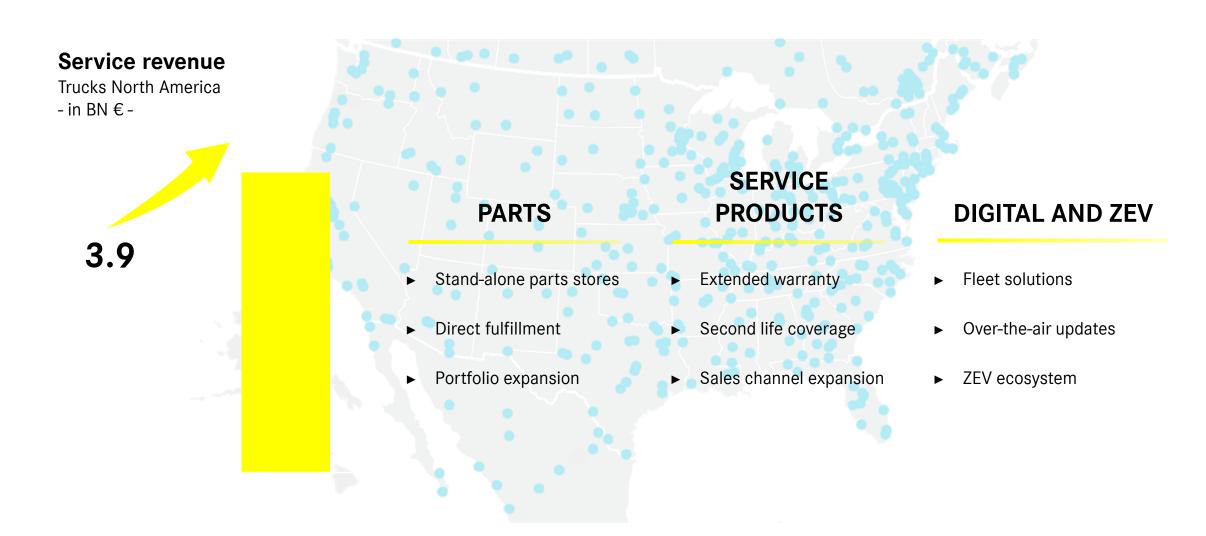
- 16 new truck-dedicated parts centers worldwide since 2022
- New central warehouse in Halberstadt online this year
- All and traditional key account approach for targeted growth

#### eMobility solutions build loyalty and opportunities

- Investing in scalable revenue-generating ecosystem
- Support customer truck purchase and transformation process
- ► Help customers optimize TCO & eMobility operations

## NORTH AMERICA: SERVICE EXCELLENCE, CUSTOMER FIRST

Tailored solutions that grow long-term value



#### **COST DOWN EUROPE**

Significant structural savings by 2030



#### First tangible financial impact expected in 2026

- Agreement with works council reached
- ► Significant headcount and material cost reductions
- ► Increase efficiency, resilience and flexibility
- Unprecedented efficiency program

#### **COST DOWN EUROPE**

Agreement allows for holistic and effective execution

## **CORNERSTONES OF AGREEMENT**

## **Operations efficiency**

Efficiency push and relocation of production volume to a best-cost country

## **Operations resilience**

Reduction of vertical integration and increase of production flexibility

#### **Indirect functions**

Rightsizing and utilization of best-cost countries

#### Reduced labor cost

German employees: adaptation of multiple salary elements

## **Flexibility**

Increase share of temporary workers

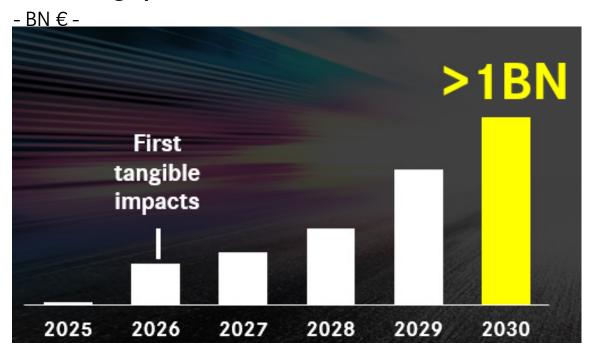
## **Employee bonus payment**

German employees: based on Mercedes-Benz Trucks Europe

#### COST DOWN EUROPE: STRUCTURAL IMPROVEMENT

Enhancing resilience and robustness with >1BN € cost savings by 2030

#### Net savings potential





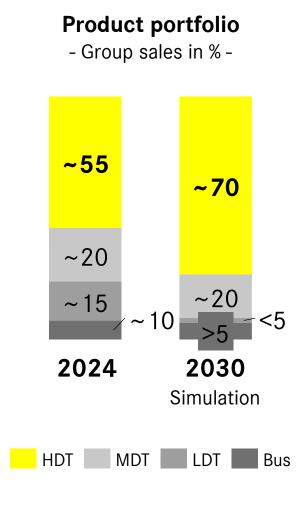
ACCOUNTABILITY:
PROGRESS DISCLOSED ANNUALLY

150BPS INDUSTRIAL BUSINESS MARGIN EXPANSION BY 2030

### FUSO AND HINO INTEGRATION: COMPELLING FUTURE FOR TRUCKS ASIA

More focus on higher margin and higher return on capital business

- ► Higher margin mix and higher average selling price
- Optimizing of capital employed
- ► Compelling future for Fuso through local scale
- Until closing as discontinued operations

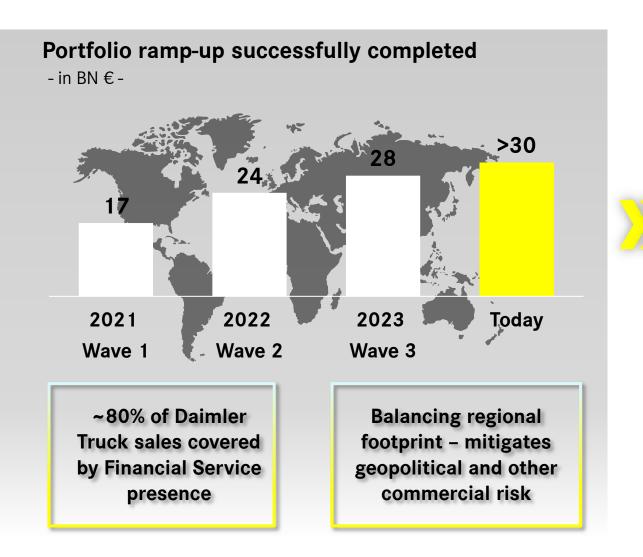






#### FINANCIAL SERVICES AS SALES AND SOLUTIONS ENABLER

Partner for Industrial Business in increasing customer lifetime value



### Positioned for self-funded growth

#### Our capital structure is robust

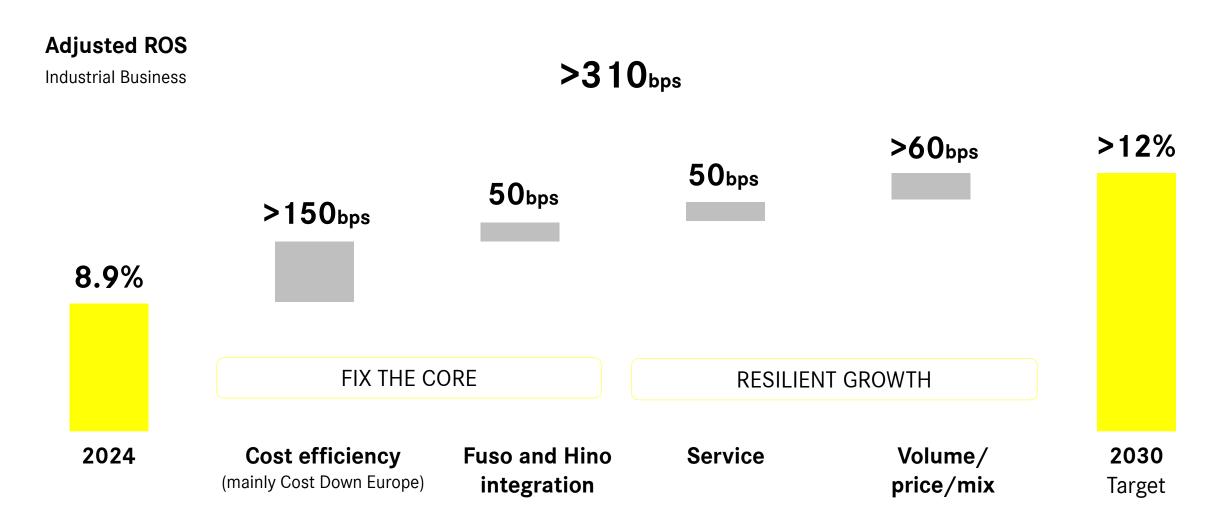
- ► Targeted capital structure reached; no further equity injections planned
- ► Enabling the ZEV transformation via holistic financial and service solutions
- ► Expect to cover cost of capital through cycle
- ► Financial Services expected to pay dividends to Group as of 2027

#### Targeting adjusted ROE > 15% by 2030

- Focused on value over growth strong net pricing to drive margin
- Partnering connected services and AI for next level risk management

#### **OUR STRATEGY DELIVERS COMPELLING FINANCIALS**

Key initiatives to achieve the performance revolution



#### MERCEDES-BENZ: STRONG AND CONSISTENT FINANCIAL GROWTH

Clear strategy and strong execution deliver 12% ROS

#### **RESTRUCTURE**

Resilience with Cost Down Europe

#### **GROW**

Deliver customer excellence and profitable service growth

#### **GROW**

Capture defense growth opportunity

#### **LEVERAGE**

Leverage global strength and scale with people and products

#### **GROW**

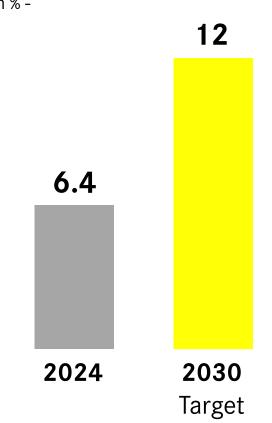
Lead the ZEV transformation in Europe

# RESTRUCTURE – LEVERAGE – GROW

Getting it done with one team

#### **Adjusted ROS**

Mercedes-Benz Trucks <sup>1</sup>
- in % -



#### TRUCKS NORTH AMERICA: FROM STRENGTH TO STRENGTH

Purpose in our heart, ambition in our stride, driving toward 14% ROS

#### **SCALE**

Unlocking vocational growth through strategic dual brand advantage

#### SUSTAIN

Fueling our diesel legacy through focused and disciplined investment

#### **STREAMLINE**

In relentless pursuit of excellence, earned every single day

#### **SCALE**

Delivering service excellence that builds enduring customer value

#### SUSTAIN

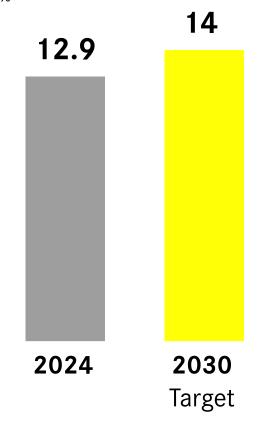
Fifth Gen Cascadia, new 2027 engines usher in a new benchmark

#### FROM STRENGTH TO STRENGTH

With proven financial performance, staying humble and hungry for more

#### **Adjusted ROS**

Trucks North America - in % -



#### ALL SEGMENTS ARE DRIVING VALUE

## Structurally higher profitability

>12%

Adjusted ROS Industrial Business Target 2030

Adjusted ROS - in % -	2024 Actual	CMD 2023 2030 Target	2030 Target	
Industrial Business	8.9	<b>7</b> –11 <sup>1</sup>	9-13	UPGRADE
Mercedes-Benz Trucks <sup>2</sup>	6.4	8-12	8-12	UNCHANGED
Trucks North America	12.9	9-12	10-14	UPGRADE
Daimler Buses	8.3	3-9	7-11	UPGRADE

<sup>&</sup>lt;sup>1</sup> CMD 2023 Target 2030 for Industrial Business: 8-12% incl. Autonomous and 7-11% excl. Autonomous

<sup>&</sup>lt;sup>2</sup> New segmentation for Actual 2024 and Target 2030. CMD 2023 target in old segmentation

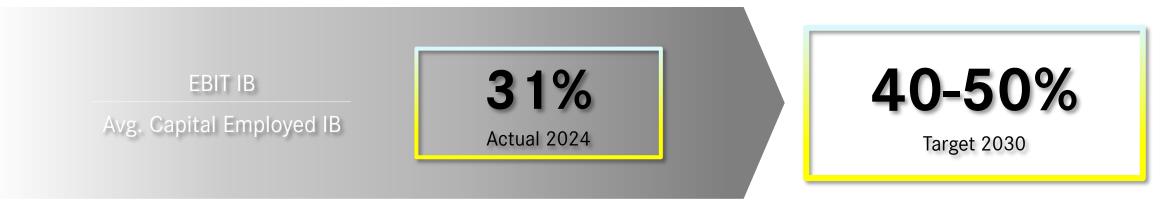
#### OPTIMIZE CAPITAL BASE AND SET NEW TARGET RANGE FOR ROCE

Increased focus on shareholder return

#### **ROCE** (pre-tax)

**Industrial Business** 

- in % -



OPTIMIZE CAPITAL BASE



Improve net working capital and cash conversion cycle



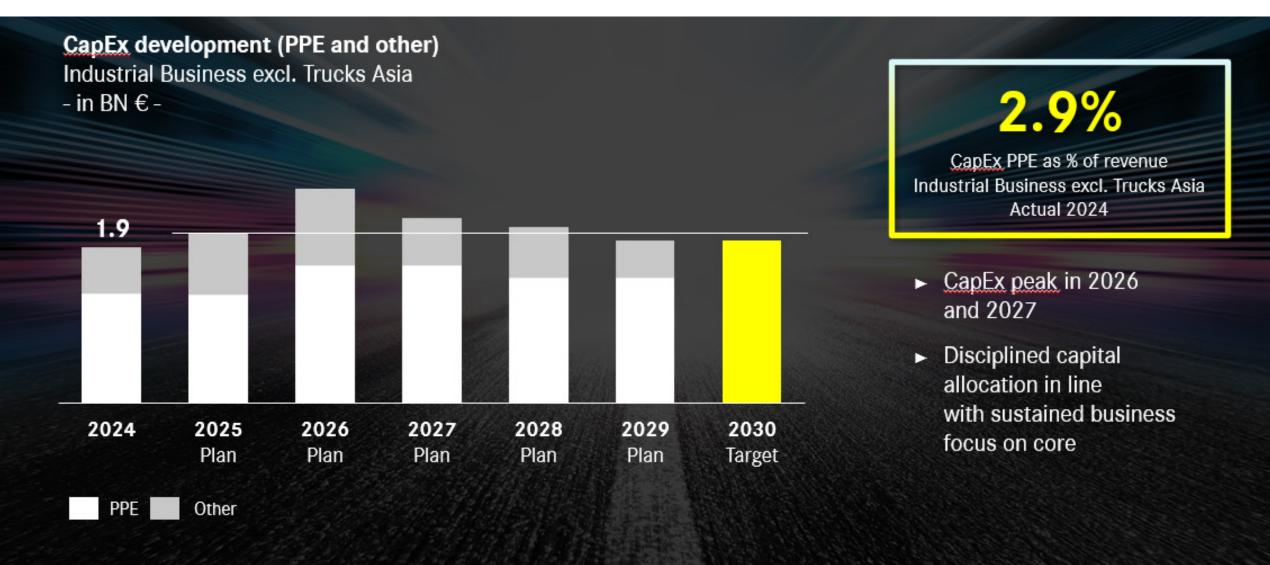
Stringent management of CapEx and R&D



Strong dividend policy and continued share buyback

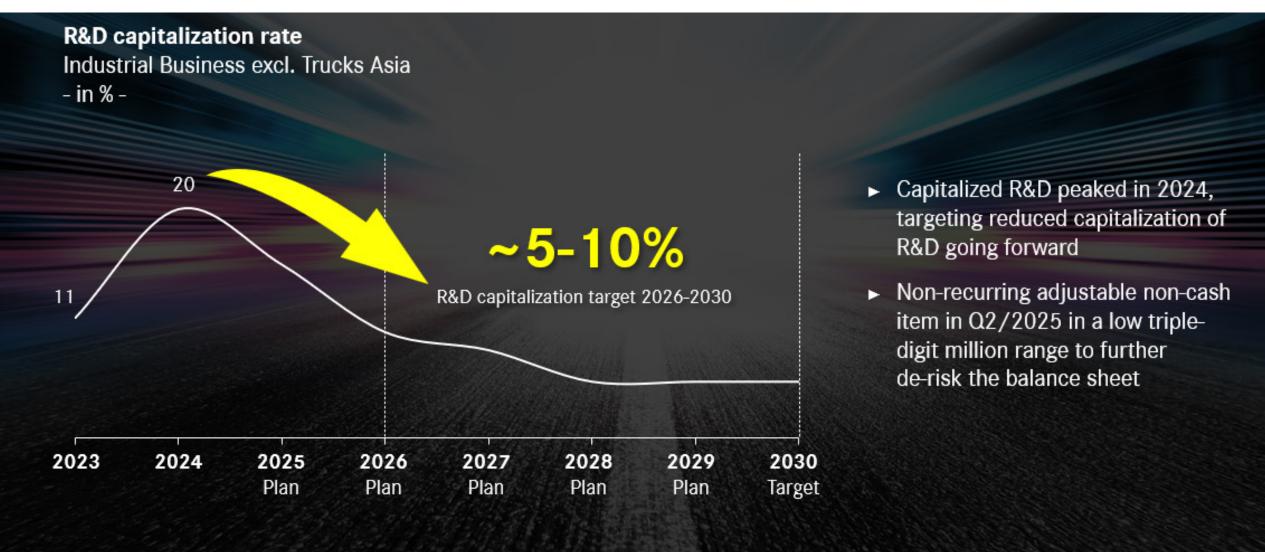
#### STRINGENT CAPEX MANAGEMENT IN PLACE

Allocating capital to the highest return opportunities in a balanced way



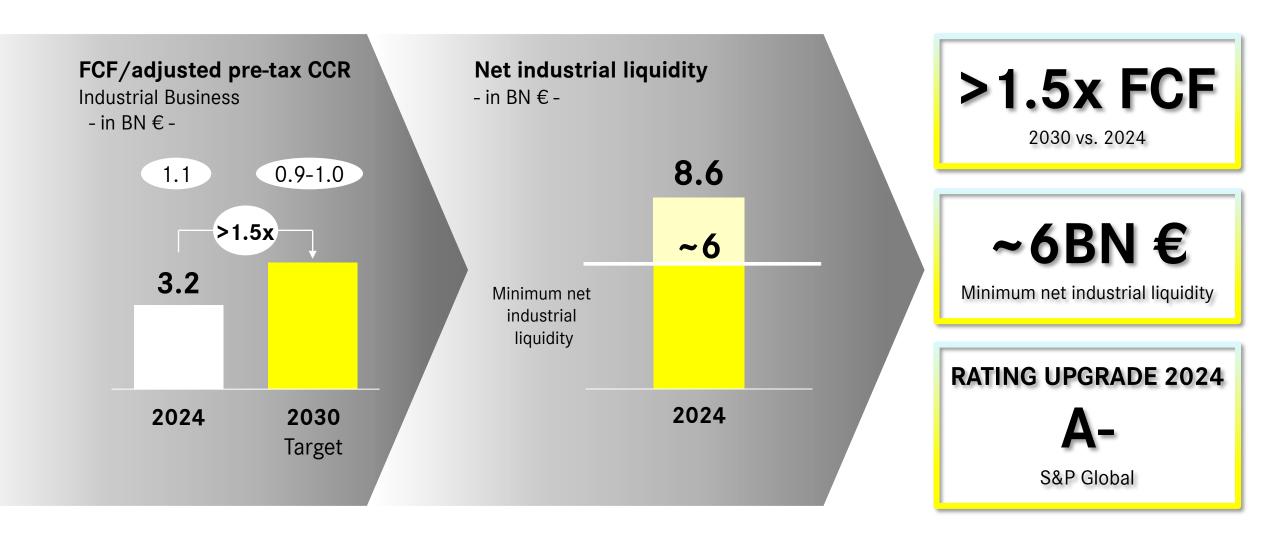
#### TARGETED INVESTMENTS AND LOWER R&D CAPITALIZATION RATE

Increased margin visibility and reduced risk profile



#### CONVERTING REVENUE AND PROFIT GROWTH INTO CASH

Maintaining high cash generation



#### CAPITAL ALLOCATION PRIORITIES

The right balance to fund our future and to pay attractive shareholder returns

#### Investment in core

Foster sustainable expansion of core business such as service business and efficiency & quality improvements

#### **Robust liquidity**

Upholding a healthy balance sheet and strong credit rating

### Value-creating M&A

Foster value-accretive M&A and partnerships in core as well as tech and venture investments to drive innovation and growth

#### **Shareholder returns**

Ensuring consistent returns for our investors in a cyclical industry via dividends and share buybacks

#### WE ARE STRONGLY COMMITTED TO SHAREHOLDER RETURNS

Strong dividend policy and new share buyback program

HIGH THROUGH-CYCLE DIVIDEND PAYOUT

40-60%



## **HOW WE ARE DRIVING VALUE 2030**

## Performance revolution to drive value creation

Fix the core

9-13%

Adjusted ROS Industrial Business 2030 >1BN €

Cost Down Europe EBIT uplift 2030

Resilient growth

3-5%

Organic revenue CAGR Industrial Business 2030 vs. 2024

**Capital efficiency** 

40-50%

**ROCF** Industrial Business 2030 0.9 - 1.0

Adjusted pre-tax CCR Industrial Business 2030

**Shareholder returns** 

40-60%

Dividend payout

up to 2BN €

New share buyback in two years

# **OUR 2030 TARGETS**

35

## **CAPITAL STRUCTURE**

## SOLID LIQUIDITY & INVESTMENT-GRADE RATING

**S&P: A-**

Moody's: A3

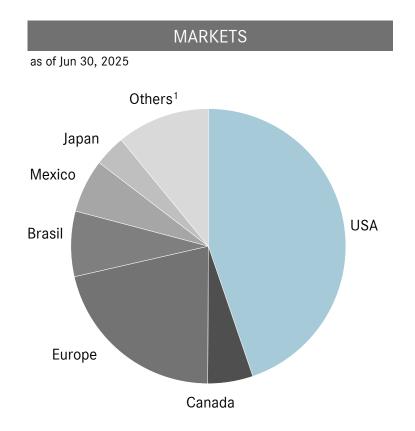
Outlook: stable

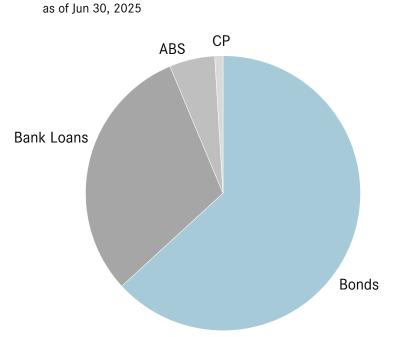
Outlook: stable

in million Euro	Dec 31, 2024	Mar 31, 2025	Jun 30, 2025
Group liquidity	·	,	,
Cash and cash equivalents	6,553	7,420	6,939
Marketable debt securities and similar investments	2,276	3,398	1,923
Group Gross Liquidity	8,829	10,818	8,862
Total Financing Liabilities	-28,977	-30,489	-29,175
Group Net Debt	-20,149	-19,671	-20,313
Liquidity of the Industrial Business			
Cash and cash equivalents	6,363	7,132	6,690
Marketable debt securities and similar investments	2,235	3,355	1,880
Gross Liquidity of the Industrial Business	8,598	10,487	8,570
Financing liabilities (nominal)	-41	-2,556	-2,644
Net Liquidity of the Industrial Business	8,558	7,931	5,926
Pension Benefits			
Benefit Obligations	-6,452	-6,182	-6,012
Plan Assets	5,889	5,795	5,712
Funded Status	-563	-387	-300
Funding Ratio	91,3%	93,7%	95,0%
Average number of shares outstanding			
in millions; adjusted for treasury stocks			
basic	784	778	769
diluted	784	778	769
		Daimler Truck Group   Roadshow Presentation   August 2025	

#### WELL-DIVERSIFIED FUNDING MIX

## Using a variety of instruments in our relevant markets





**FUNDING INSTRUMENTS** 

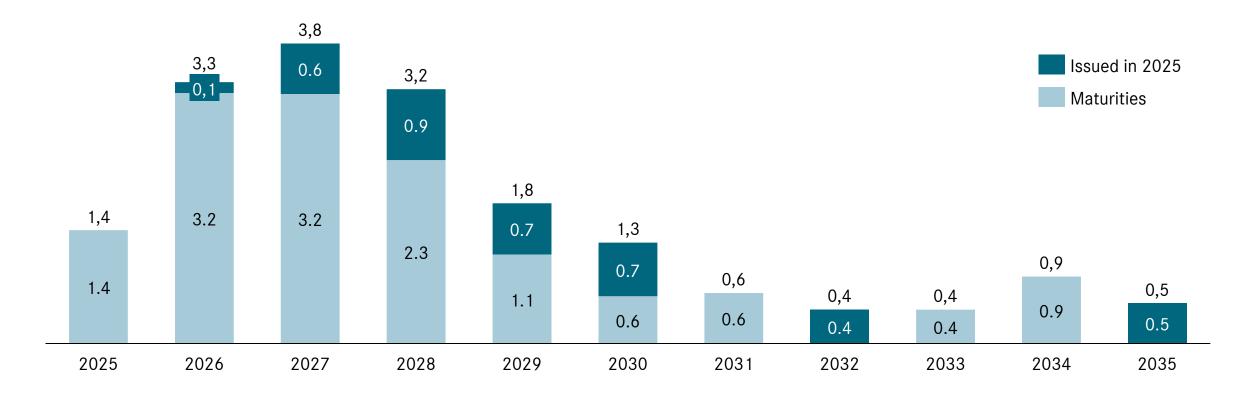
- Balanced financing through capital market instruments, bank loans and selected ABS
- Daimler Truck Financial Services business focuses on core markets with well-established capital markets (e.g. larger share of USA, Canada)
- Continuous enlargement of our funding instrument toolbox

#### **BOND MATURITY PROFILE**

## Well balanced Bond Maturity Profile

#### MATURITY PROFILE BONDS

in billion EUR as of Jun 30, 2025



#### OUR FUNDING STRATEGY IS BUILT ON STRICT PRINCIPLES

## Ensuring financial flexibility and independence

## TARGETING FINANCIAL INDEPENDENCE

**No dependence** on single markets, instruments, banks or investors

Diversification of funding sources and instruments:

bank loans, bonds, ABS, CPs

No financial covenants, no MAC, no asset pledges, no CSAs

## MAXIMIZING FINANCIAL FLEXIBILITY

Keeping prudent amount of cash and committed credit facilities

New markets funded via global and local banks first

Capital market funding to save credit capacity in growth regions

## FUNDING MATCHING GLOBAL BUSINESS NEEDS

**Liquidity matched** funding

Interest rate matched funding

**Country matched** funding

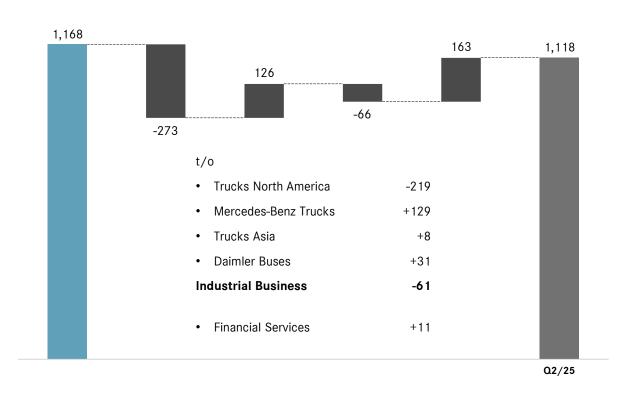
**Currency matched** funding

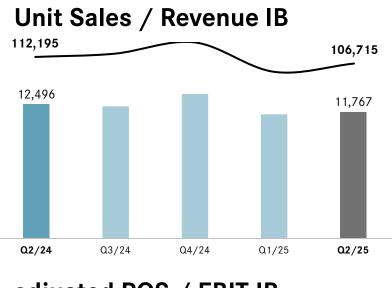


## Q2/25 FINANCIAL FIGURES DAIMLER TRUCK GROUP

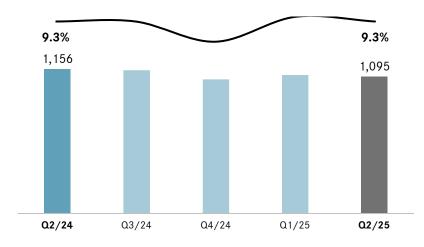
in million Euro

#### Q2/25 adjusted EBIT Group







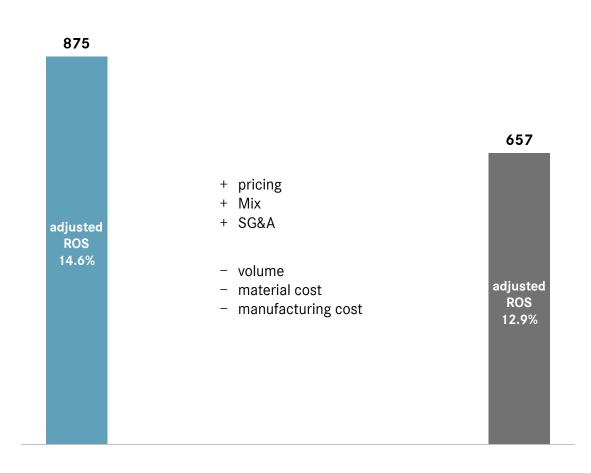


## Q2/25 REVENUE AND EBIT – TRUCKS NORTH AMERICA

## Improved mix and pricing

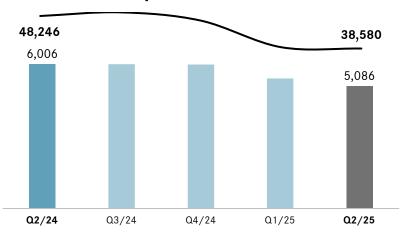
in million Euro

#### Q2/25 adjusted ROS / EBIT

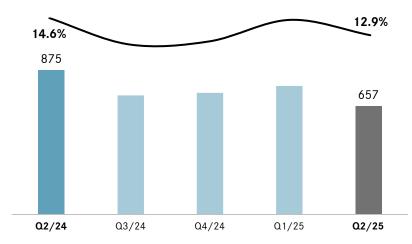


Unit Sales / adjusted ROS

#### **Unit Sales / Revenue**



### adjusted ROS / EBIT

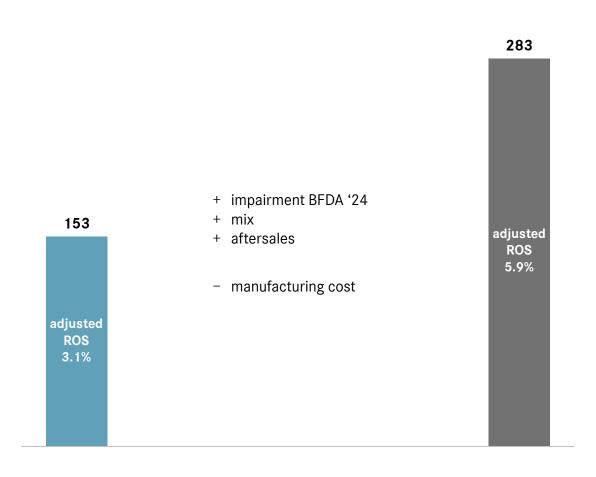


## Q2/25 REVENUE AND EBIT – MERCEDES-BENZ TRUCKS

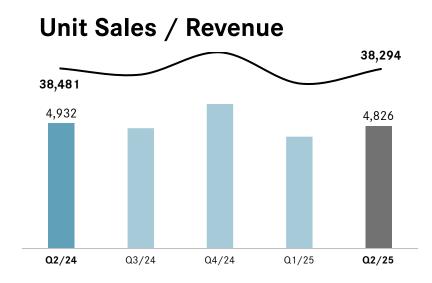
## Improved mix and aftersales

in million Euro

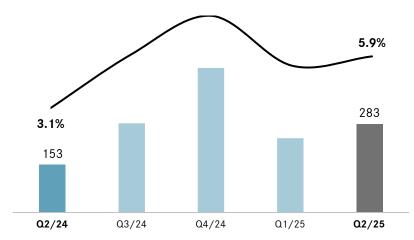
#### Q2/25 adjusted ROS / EBIT



Unit Sales / adjusted ROS





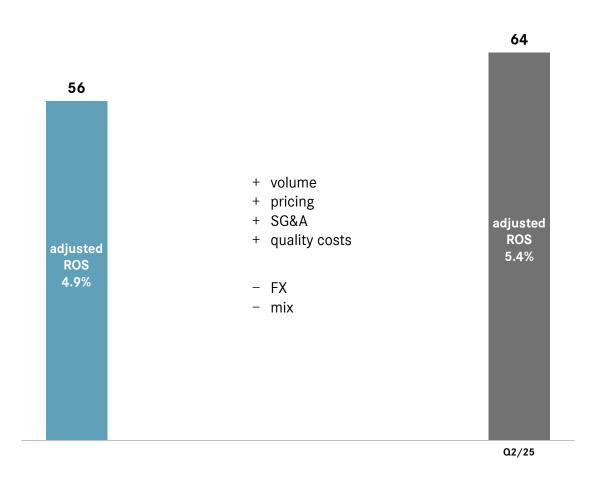


## Q2/25 REVENUE AND EBIT – TRUCKS ASIA

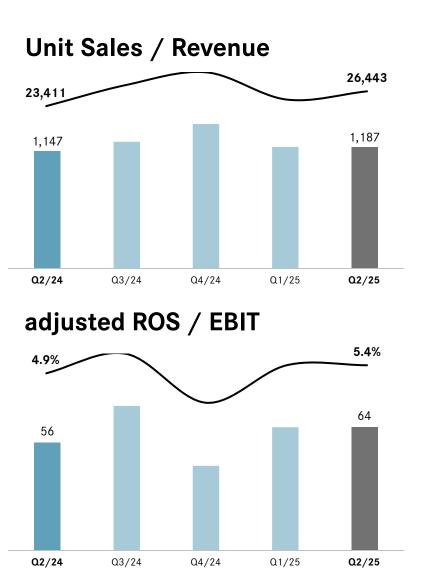
Improved volume and pricing and cost discipline

in million Euro

#### Q2/25 adjusted ROS / EBIT



Unit Sales / adjusted ROS

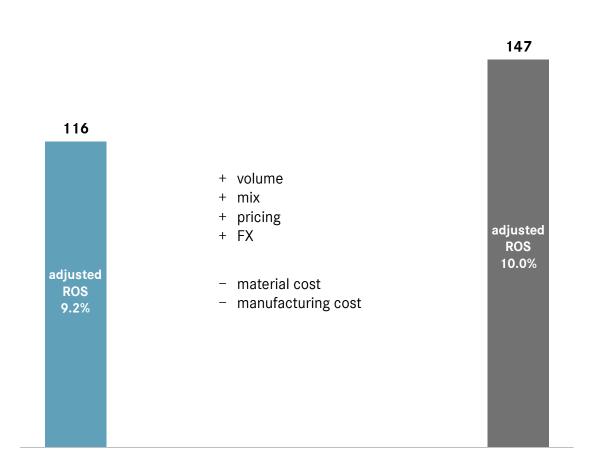


## Q2/25 REVENUE AND EBIT – DAIMLER BUSES

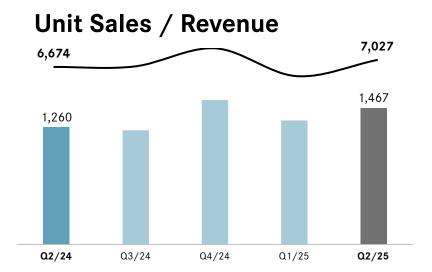
## Improved volume, mix and pricing

in million Euro

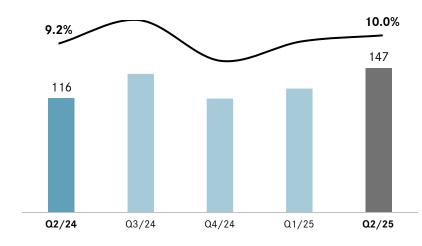
#### Q2/25 adjusted ROS / EBIT



Unit Sales / adjusted ROS



#### adjusted ROS / EBIT

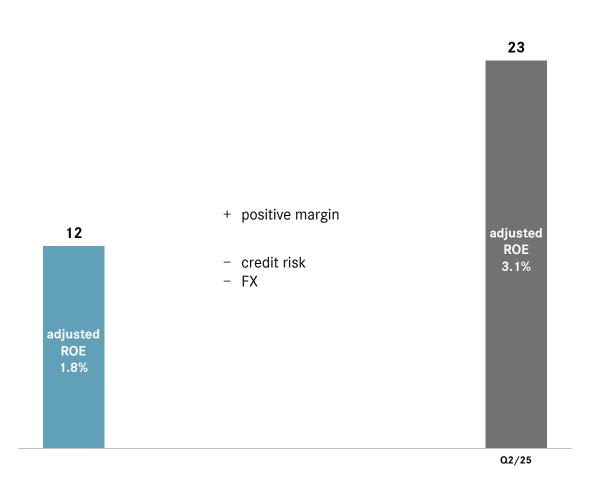


## Q2/25 REVENUE AND EBIT – FINANCIAL SERVICES

## Improved margin

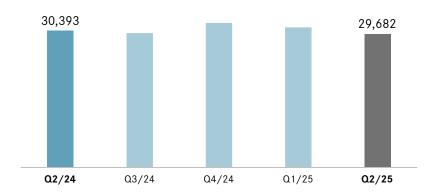
in million Euro

#### Q2/25 adjusted ROE / EBIT

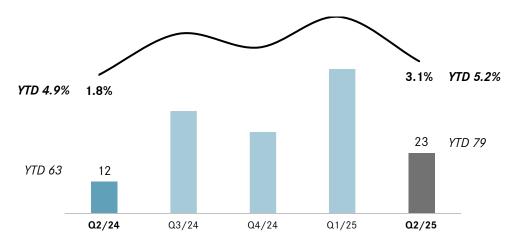


Unit Sales / adjusted ROE

#### **Contract Volume**



### adjusted ROE / EBIT



## Q2/25 CASH FLOW INDUSTRIAL BUSINESS

FCF adjusted of 0.1 bn. €

Q1/25 Q2/25 5.9 bn. 7.9 bn. in million Euro 7,931 20 5,926 -1,462-563 adjusted **Cash Conversion Rate** 0.4 NIL Q1/25 NIL Q2/25 FCF IB Dividend Others/ 475 Payment Buyback 357 344 75 96 22 20 270 -460 -345 -297 Q2/25 EBIT (IB) Change in Net Depreciation and Provisions, Q2/25 CFBIT (IB) Income taxes Interest paid/received, Q2/25 FCF (IB) Adjustments Q2/25 adjusted Other FCF (IB) Working Investments Amortization/ paid/refunded Effects from Pensions, t/o Capital **Impairments** Other Reconciling Legal -7 Items Restruct. +5 +78 M&A

**Net Industrial Liquidity (NIL)** 

at end of

#### TECHNOLOGY TRANSFORMATION: MASTERING THE SPEED OF RIGHT

Transformation speed is changing – we adapt accordingly

FOCUS REMAINS ON TWO MEGATRENDS: DECARBONIZATION AND DIGITALIZATION

TRANSFORM AT THE SPEED OF RIGHT: FLEXIBLE INVESTS, PARTNERS, COMMONALITY

ENSURE LONGER COMPETITIVENESS
OF OUR HEAVY-DUTY DIESEL PLATFORM

UPSCALE BUY SOLUTIONS AND RAMP DOWN ACTIVITIES FOR GLOBAL BATTERY PLATFORM

KEEP TIME TO MARKET, BUT DECELERATE INDUSTRIALIZATION OF FUEL CELL

FOCUS ON DEVELOPING THE SOFTWARE-DEFINED TRUCK OF THE FUTURE

#### WE DELIVER: FULL RANGE OF ZERO-EMISSION TRUCKS & BUSES

Numerous zero-emission trucks & buses in series production in 2024



2021

Thomas Built Buses Saf-T-Liner C2 Jouley

2023 RIZON

Freightliner CustomChassis eWalk-in Van

2022 2020

> Freightliner eCascadia

2024 Mercedes-Benz

eActros 600

Mercedes-Benz GenH2 Truck

2027+

Mercedes-Benz eActros

2021

Mercedes-Benz Mercedes-Benz eCitaro

2018

eEconic

2022

Freightliner eM2

2023

Mercedes-Benz FUSO eCanter; fully electric **Next Generation** in 2023 bus chassis eO500U

2017

2022

OUR CUSTOMERS ALREADY COVERED TENS OF MILLIONS OF KILOMETERS WITH OUR ELECTRIC TRUCKS AND BUSES

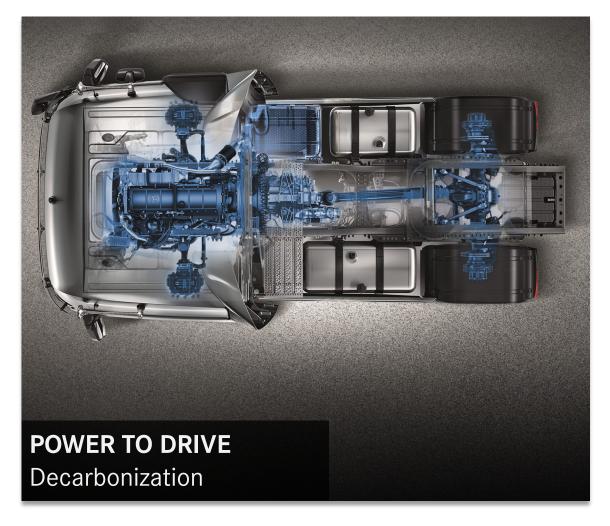
#### PROGRESS IN ZERO-EMISSION TRUCKS AND BUSES

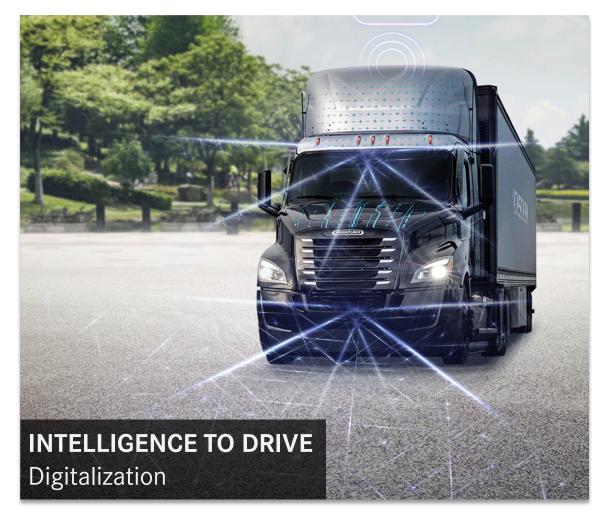
We are ready bringing our vision to the road



#### PROPULSION & SOFTWARE OFFER HIGHEST DIFFERENTIATION AND SCALE

Undergoing the biggest transformation this industry has ever seen





#### THE SPEED OF TRANSFORMATION LARGELY REMAINS UNCERTAIN

Making the biggest transformation an even bigger challenge

#### TRANSFORMATION SPEED ...

... is dependent on enabling factors

like cost parity for customers and infrastructure

... can change very fast, as soon as enabling factors are in place

... is difficult to anticipate

due to hardly predictable prices for green energy and volatile political landscape ... is diverging globally due to different regulatory priorities

#### WE HOLD ON TO WHAT WE STATED AT CMD 2023

Our flexible modular strategy enables us to transform at the speed of right

# FLEXIBLE INVESTMENT AND RAMP-UP

# STRENGTHEN AND EXPAND PARTNERSHIPS

# MAXIMIZE SCALE AND COMMONALITY





Buy: Upscaling Make/Buy: Creating passcar technology truckified platforms



We are pragmatic in buy vs. build



Cummins | Deutz



**Amplify Cell Technologies** 



cellcentric



Coretura



We reduce risks and share investments

One heavy-duty diesel platform and one electronic architecture

for all Daimler Truck brands in series

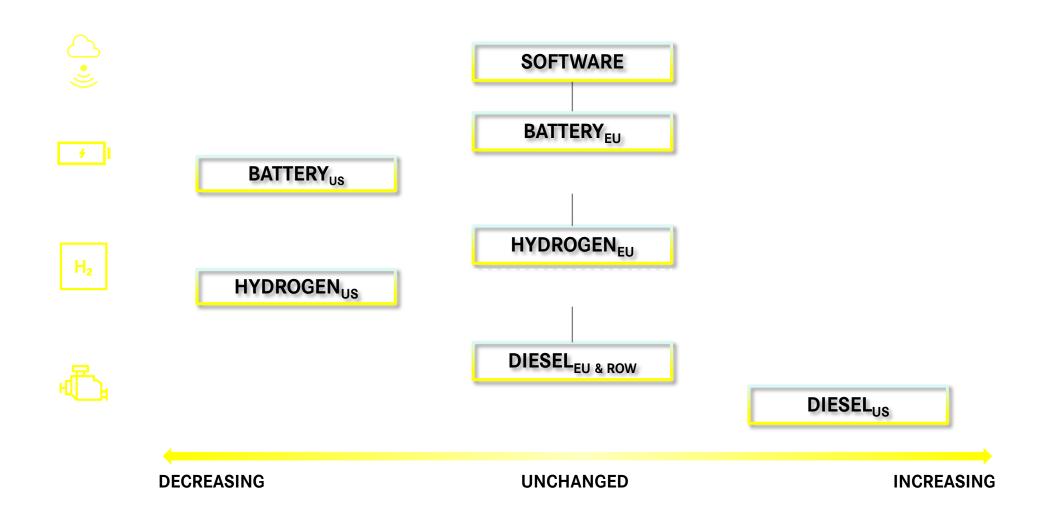
Global platforms for battery and hydrogen once global volumes justify



We develop once and deploy many times

#### THE SPEED OF RIGHT IS CHANGING FOR SOME TECHNOLOGY CLUSTERS

Mainly due to the deceleration of decarbonization in the US



#### DAIMLER TRUCK TECHNOLOGY STRATEGY

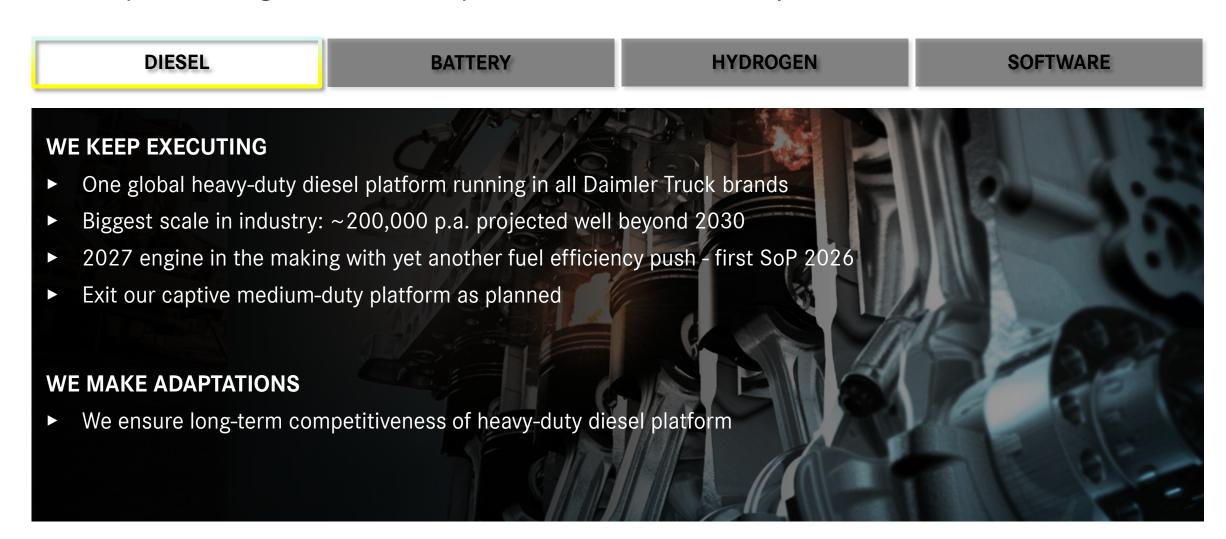
We keep executing and make adaptations where necessary

DIESEL **BATTERY** HYDROGEN SOFTWARE **FAST TO MARKET** DIESEL AS FOUNDATION **DUAL STRATEGY** HARDWARE AND OS Our basis to finance Upscale Decarbonize faster and less Standardize at higher performance, share invest and the business passcar technology capital intensive with BEV and increase scale hydrogen **COMPETITIVE & COMPLIANT** FIRST TRUCKIFICATION **FUEL CELL DIFFERENTIATING APPS** eActros 600 Consolidate portfolio keep scale and invest as pure buy battery pack Keep technology leadership, Increase customer value in heavy-duty share invest and bundle volume at higher speed and **GLOBAL PLATFORM** lower cost Be ready for market uptake

Purpose Transformation Technology Strategy Execute & Adapt

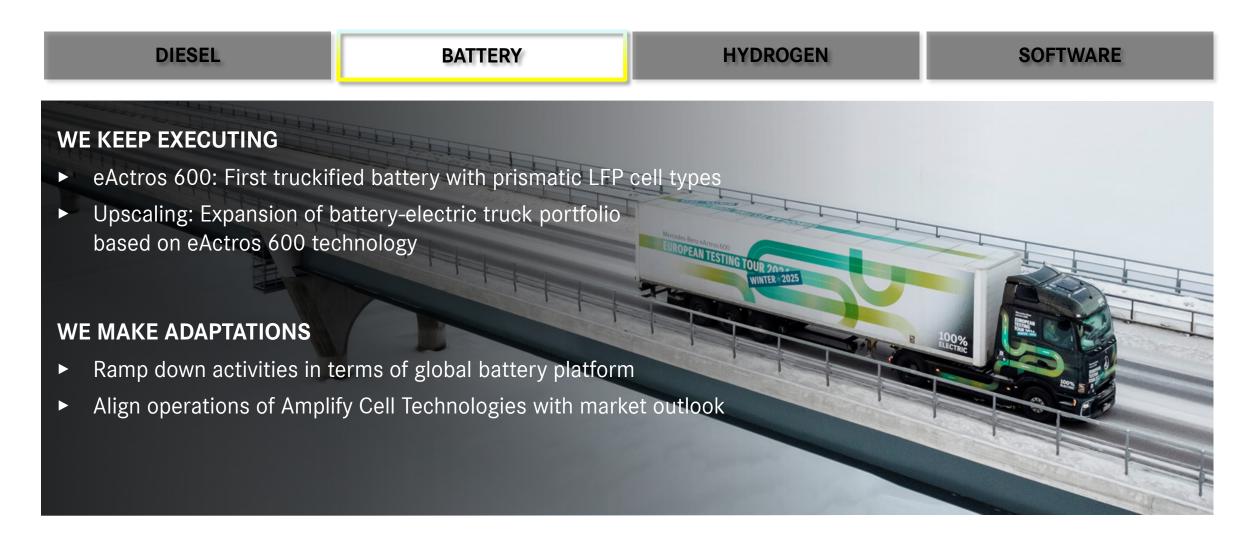
#### DAIMLER TRUCK TECHNOLOGY STRATEGY

We keep executing and make adaptations where necessary



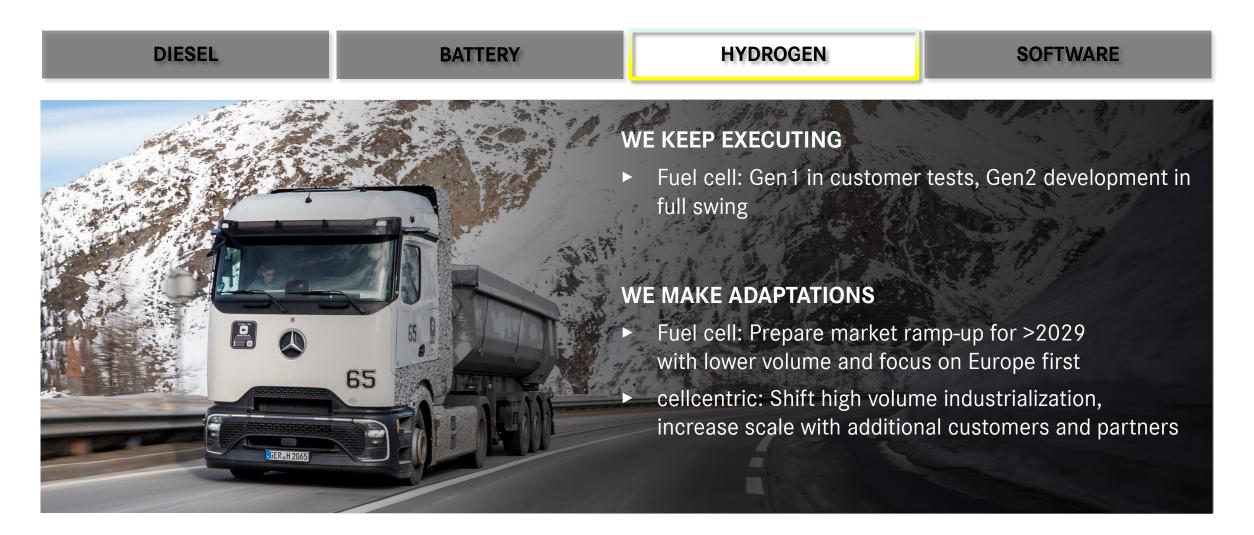
#### BATTERY: TRANSFORMATION SPEED TOWARDS ZEV DIVERGES GLOBALLY

Speed of right: We decelerate in the US, for now



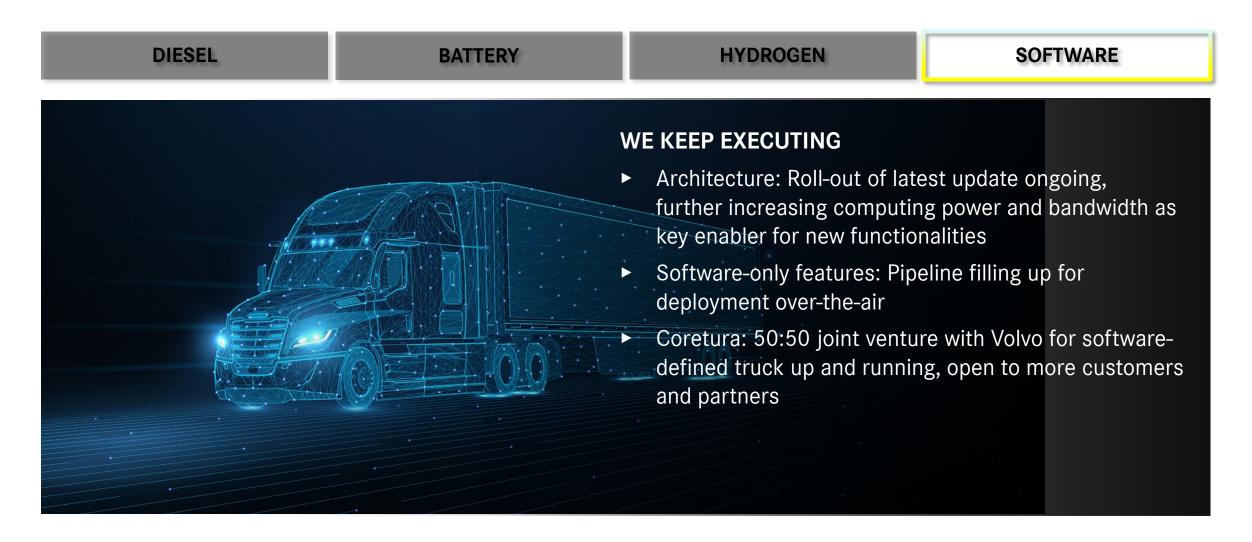
#### **HYDROGEN: TRANSFORMATION SPEED DIVERGES GLOBALLY**

Speed of right: We maintain time to market, but decelerate industrialization



#### **SOFTWARE: FROM EVOLUTION TO REVOLUTION**

Speed of right: We maintain our pace towards the software-defined truck



### **MARKET ASSUMPTIONS 2025**

**Heavy Duty Truck Market** 

2025

**North America** 

250 - 280 k units

old: 260 - 290 k units

**EU30** 

270 - 310 k units



#### **Assumption**

The outlook is particularly subject to further geopolitical developments and their impact on the global economy.

### **DAIMLER TRUCK SEGMENT ASSUMPTIONS 2025**

	Unit Sales in thousand units		adjusted ROS/ROE	
	FY 2024	Guidance 2025 <sup>1</sup>	FY 2024	Guidance 2025 <sup>1</sup>
Trucks North America	190 (191²)	135 – 155	12.9 (12.9 <sup>2</sup> )	10 - 12
Mercedes-Benz Trucks	126 (160²)	old: 155 - 175 160 - 180	7.5 (6.4 <sup>2</sup> )	old: 11 - 13 5 - 7
Trucks Asia	125 (103²)	95 – 115	1.7 (4.6²)	4 - 6
Daimler Buses	27 (27²)	25 - 30	8.3 (8.32)	8 - 10
Financial Services			5.0 <sup>3</sup>	6 - 83



#### **Assumption**

The outlook is particularly subject to further geopolitical developments and their impact on the global economy.

## DAIMLER TRUCK GROUP/INDUSTRIAL BUSINESS ASSUMPTIONS 2025

Group

FY 2024

**Guidance 2025** 

adjusted EBIT

4.667 bn. €

3.6 - 4.1 bn. €

old: decrease/increase between -5% and +5%

IB

Unit Sales 460,409 units

**Revenue** 50.743 bn. €

adjusted ROS 8.9%

**FCF** 3.152 bn. €

410 - 440 k units

old: 430 - 460 units

44 – 47 bn. €

old: 48 - 51 bn. €

7 - 9%

old: 8 - 10%

1.5 – 2.0 bn. €

old: decrease between 10% and 25%

#### **Assumption**

The outlook is particularly subject to further geopolitical developments and their impact on the global economy.



#### DAIMLER TRUCK INVESTOR RELATIONS

## Our team is here to support you

- Further information is available under <u>www.daimlertruck.com/en/investors</u>
- Q2 2025 Disclosure Presentation, Interim Report, our Factbook and Upcoming Events and Conferences are available at the Daimler Truck Investor Relations website



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#### **DISCLAIMER**

#### Forward-looking statements

This document contains forward-looking statements that reflect our current views about future events. The words "aim", "ambition", "anticipate", "assume", "believe", "estimate", "expect", "intend", "may", "can", "could", "plan", "project", "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilise our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labour strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimisation measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materializes, or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

# DAIMLER TRUCK

