# **Daimler Truck**

Fixed Income Investor Presentation

November, 2021



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In this presentation (together with any additional or supplementary materials, the "Presentation") the "Company" means Daimler Truck Holding AG. Prior to the proposed spin-off transaction, the Daimler trucks and buses business ("Daimler Trucks & Buses") and the related financial services business ("Daimler Trucks Financial Services") did not exist as a separate group, but formed part of a larger group of companies controlled by Daimler AG. The separation and formation of an independent group has been and will be executed in two phases: The first phase includes reorganization measures and transfers of certain legal entities and operations of Daimler Trucks & Buses and Daimler Trucks Financial Services to Daimler Truck AG and to subsidiaries of Daimler Truck AG which have already occurred prior to the date of the proposed spin-off transaction or will have been completed by December 1, 2021 (the "Phase 1 Transactions"). Following the Phase 1 Transactions, the following steps will occur: (i) a spin-off by absorption (Abspaltung zur Aufnahme) under the German Transformation Act (Umwandlungsgesetz), (ii) a hive-down by absorption (Ausgliederung zur Aufnahme) under the German Transformation Act, and (iii) a stand-alone ordinary capital increase against contribution in kind ((i), (ii) and (iii) together, the "Demerger Transactions"). The second phase includes reorganization measures and transfers of certain remaining legal entities and operations of Daimler Trucks & Buses and Daimler Trucks & Buses and Daimler Trucks Business" (and together with the Company, the "Group"). In case of statements or information relating to the time upon and after the effective date of the Demerger Transactions, the "Group" refers to the Company and its consolidated subsidiaries.

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# DAIMLER TRUCK AT A GLANCE



## READY FOR INDEPENDENCE

On track with transactional and operational separation

**ATTRACTIVE PRIME LISTING** TRULY INDEPENDENT FINANCIAL PROFILE **PUBLIC TRADING** SPIN-OFF OF €46BN1 EXPECTED TO COMMENCE 65% STAKE **REVENUE BUSINESS** ON DEC 10, 2021 SOLID INVESTMENT DAX QUALIFICATION **INDEPENDENT EXPECTED IN 2022 GRADE RATING GOVERNANCE** HIGH CALIBRE AND CLEAR **DIVERSE SUPERVISORY BOARD** FINANCIAL AMBITIONS

<sup>1</sup> Actual 2019 - last year without COVID-19 impact 4

## STRONGER AS AN INDEPENDENT COMPANY

Focused on maximizing our potential

INCREASED AGILITY AND FOCUS LEADS TO FASTER DECISION MAKING

**EXECUTION OF** TRUCK SPECIFIC STRATEGIC PLANS

INCREASED FOCUS ON PROFITABILITY: PIVOT TOWARDS HEAVY DUTY AND PRODUCT RANGE STREAMLINING

TARGETED INVESTMENTS IN TRUCK INDUSTRY SPECIFIC INNOVATIONS

DEDICATED PARTNERSHIPS TO SUCCESSFULLY ADDRESS SHIFT IN **TECHNOLOGY** 













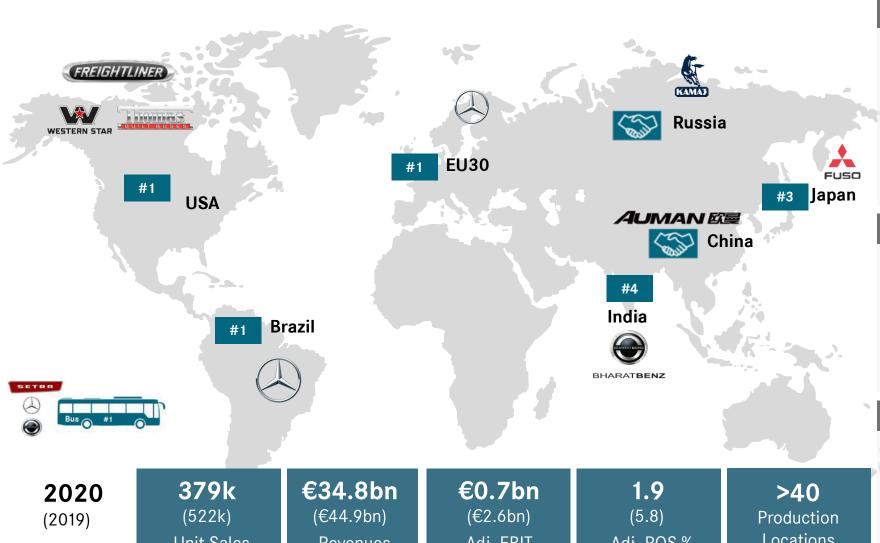


**DIRECT ACCESS AND** ACCOUNTABILITY TO THE CAPITAL MARKETS



### WE HAVE LEADING BRANDS AND SCALE AROUND THE GLOBE

Daimler Truck - one of the largest commercial vehicle manufacturers in the world



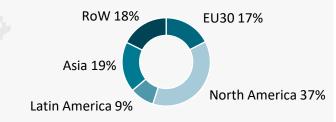
#### **KEY HIGHLIGHTS**

- #1 CV manufacturer by revenue
- #1 player in North America, the most profitable CV market
- Global player with 7 truck and bus brands present in all major regions
- Decentralized businesses dedicated to local customer needs
- Geographically diversified revenue and earnings streams

#### **TAPPING BENEFITS OF SCALE & TECHNOLOGY**

- Engineering and procurement synergies
- Technology leadership
  - Global R&D hubs
  - Autonomous Driving: dual track strategy in North America
  - Common heavy duty e-Drive and e-Architecture

#### UNITS SOLD¹ BY GEOGRAPHY 2020A



Industrial business

**Unit Sales** 

Revenues

Adj. EBIT

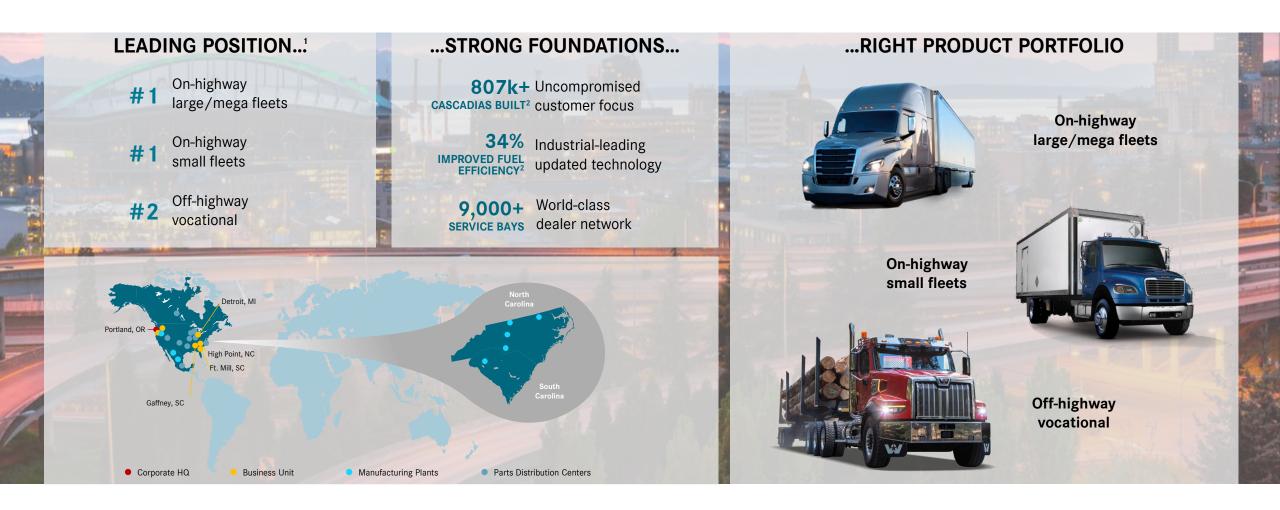
Adj. ROS %

Locations

<sup>1</sup> Incl. trucks and buses

## TRUCKS NORTH AMERICA: UNDISPUTED INDUSTRY LEADER

On-highway business presents a very clear framework for off-highway vocational success



For the year 2019; Source: Company estimate <sup>2</sup> Since launch in 2007

## **MERCEDES-BENZ: REBUILDING PROFITABILITY**

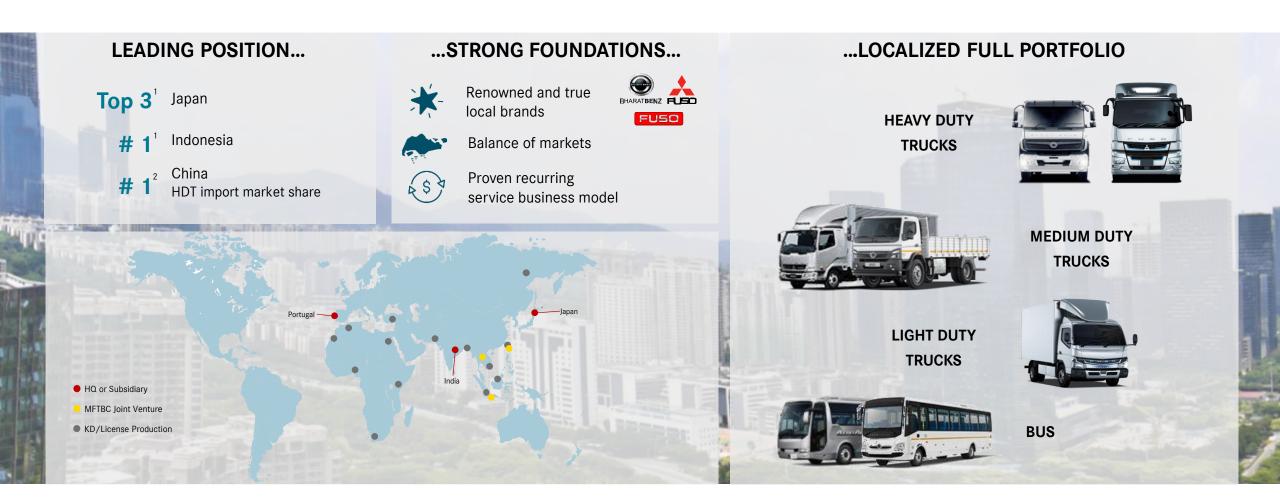
Strong market position in key markets and strong product portfolio



<sup>1</sup> Source: Company estimate

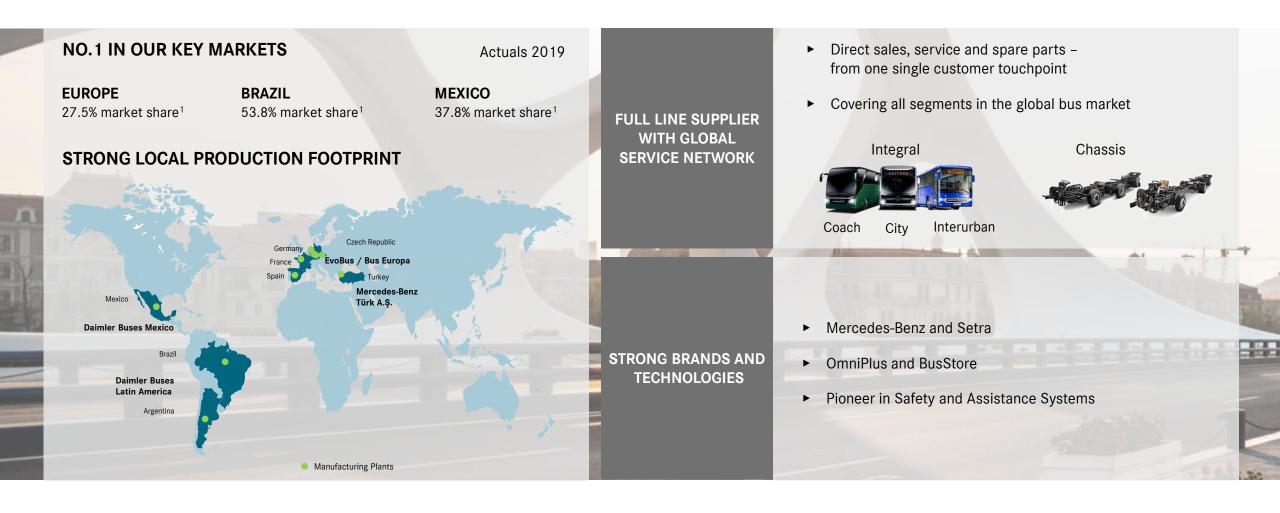
## TRUCKS ASIA: OPPORTUNITY AND GROWTH

Leveraging true Asian footprint and Daimler Truck technology



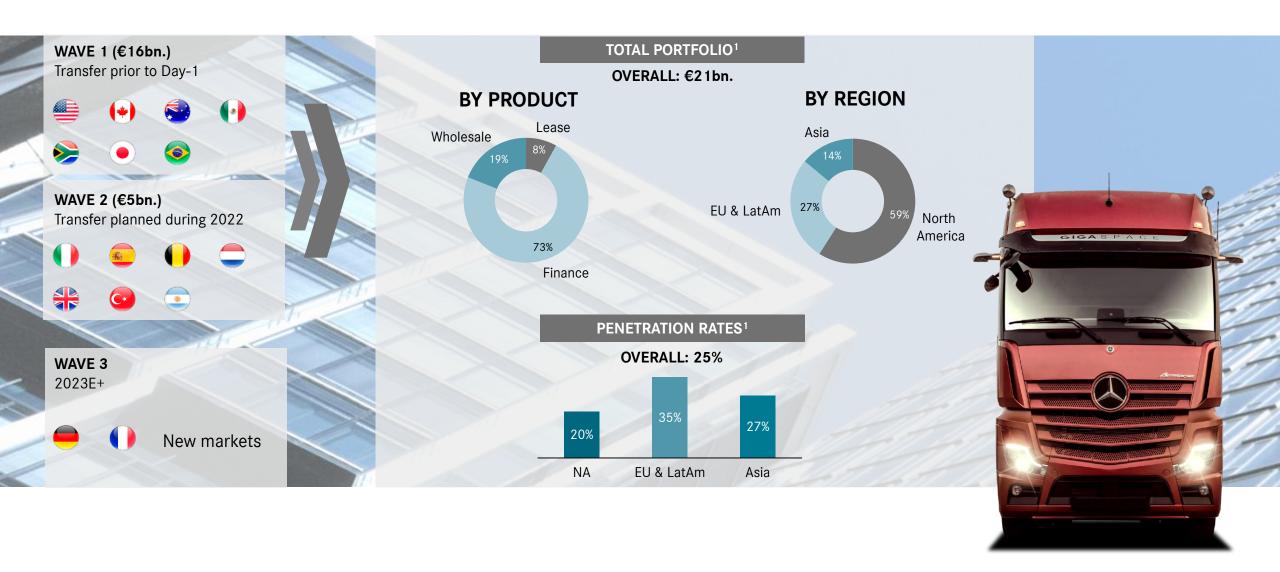
## DAIMLER BUSES: GLOBAL MARKET LEADER

#1 in all core markets through full customer focus



## DAIMLER TRUCK FINANCIAL SERVICES AT A GLANCE

Well diversified €21bn. Truck and Bus portfolio¹ with strong finance and lease products



¹Illustrates planned 2022 portfolio representing wave 1 and wave 2

# DAIMLER TRUCK

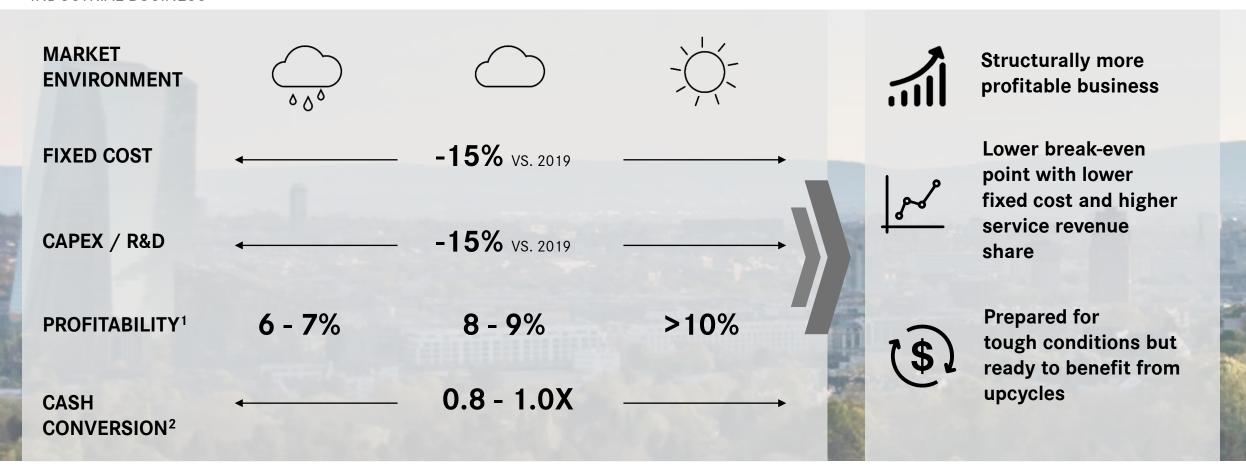
**KEY CREDIT HIGHLIGHTS** 



## **CLEAR FINANCIAL AMBITIONS**

Our financial ambitions 2025 to unlock full potential

**INDUSTRIAL BUSINESS** 

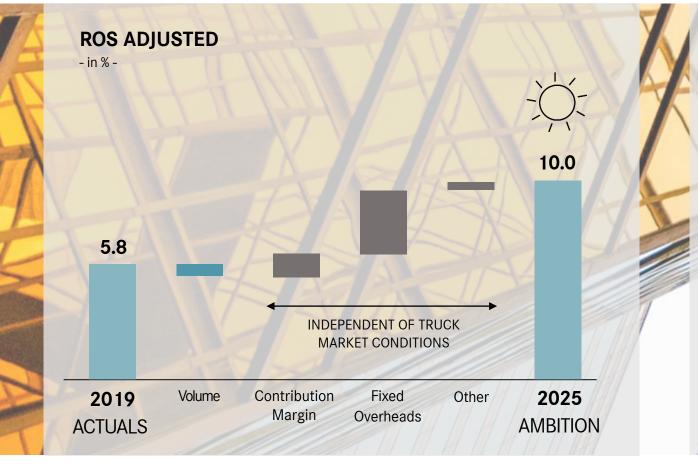


<sup>1</sup> Profitability reflected by adjusted return on sales <sup>2</sup> Adjusted 13

## THE PATH TO OUR 2025 PROFITABILITY AMBITION

Driven by self-help measures

**INDUSTRIAL BUSINESS** 



#### **KEY INITIATIVES**

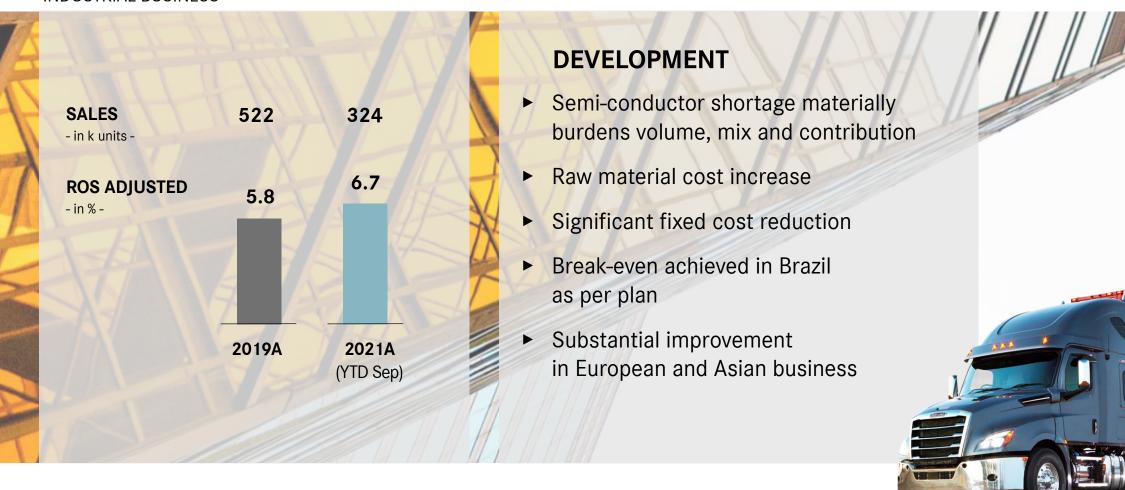
- Improving aftersales and new service revenue opportunities
- Contribution margin uplift due to product cost reduction and mix
- Increasing pivot towards heavy duty
- Significant fixed overhead cost reduction
- New product-led growth in China, vocational and Bus North America



## **UNDERLYING PROGRESS MADE IN 2021**

Improvements obscured by semi-conductor impact

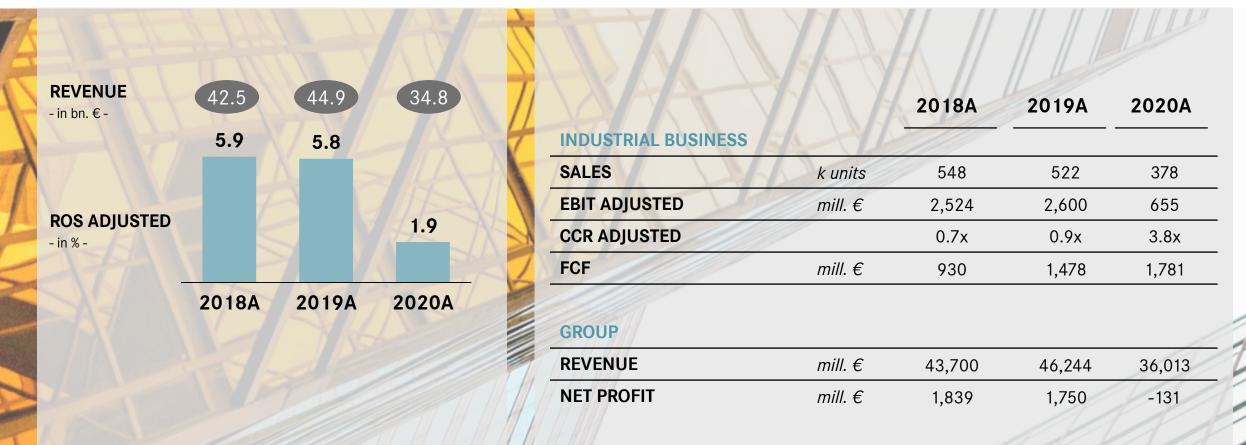
INDUSTRIAL BUSINESS



## HISTORICAL FINANCIAL PERFORMANCE

Profitability below benchmark and in need of improvement

**INDUSTRIAL BUSINESS** 



### WHAT HAPPENED IN 2021: SEGMENT OVERVIEW

Progress at Mercedes-Benz and Trucks Asia towards 2025 ambitions

#### ADJUSTED ROS/ROE

## TRUCKS NORTH AMERICA

2019A: **11.5**%

2021A: **10.8**%

(YTD Sep)



**TO STRONGER** 

#### **MERCEDES-BENZ**

2019A: **0.4**%

2021A: **4.5**%

(YTD Sep)



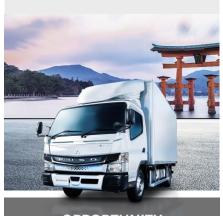
REBUILDING PROFITABILITY

#### TRUCKS ASIA

2019A: **2.3**%

2021A: **7.2**%

(YTD Sep)



OPPORTUNITY AND GROWTH

#### **DAIMLER BUSES**

2019A: **6.1**%

2021A: **-2.6**%

(YTD Sep)



#### FINANCIAL SERVICES<sup>1</sup>

2019A: **12.4**%

2021A: **10.4**%

(YTD Sep)



DRIVING ENDURING CUSTOMER RELATIONSHIPS

## 2025 FINANCIAL AMBITIONS: EVERY SEGMENT MUST DELIVER

Aiming for higher margins and greater resilience in down-cycles

#### ADJUSTED ROS/ROE

- in % -





	>10%	12%	10%	9%	7.5%	14%
	8-9%	9-10%	8-9%	7-8%	4-6%	10-12%
δ δ δ δ	6-7%	7-8%	5-7%	5-6%	2-4%	6-8%

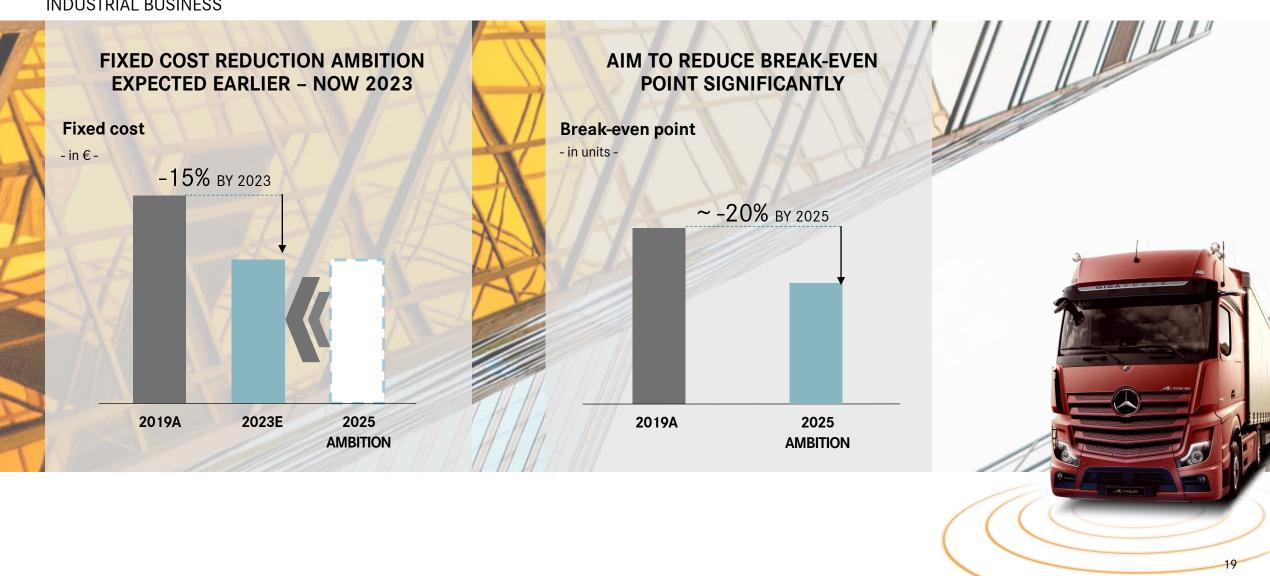
#### WE AIM TO UNLOCK POTENTIAL AND REDUCE CYCLICALITY

<sup>1</sup> Incl. reconciliation <sup>2</sup> After full ramp up; adjusted RoE

## SIGNIFICANT FIXED COST REDUCTION AHEAD OF SCHEDULE

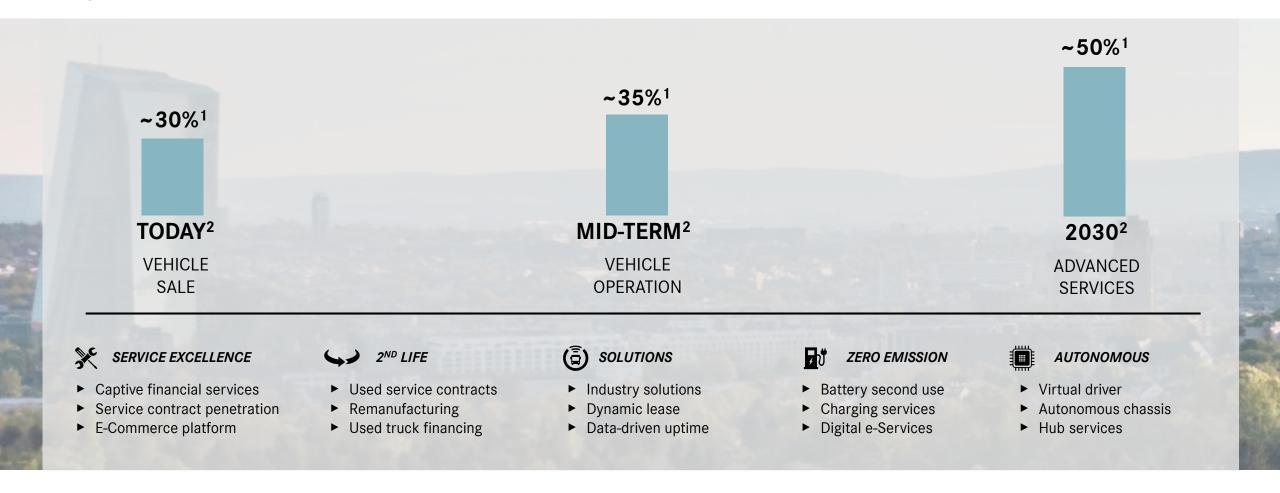
Learn from 2020; make savings permanent; push further

**INDUSTRIAL BUSINESS** 



## **GROWING SERVICES RAPIDLY**

Translating long-term customer relationships into recurring revenues to reduce cyclicality and drive higher margins



<sup>1</sup>% refers to as % of revenue <sup>2</sup> Services include industrial services as well as financial services 20

## **ACCELERATE TECHNOLOGY LEADERSHIP**

Determined to lead the way to zero emissions

#### **OUR STRATEGIC TECHNOLOGY LEVERS...**

BUSINESS ROADMAP FOR ZEV IN PLACE

TECHNOLOGY

PATH SET FOR

**ZERO EMISSIONS** 

**IN-HOUSE TECH** 

DEVELOPMENT

AND RESOURCES

**PUSH** 

AMBITIOUS COST OBJECTIVES FOR ZEV

DEDICATED
ULTIMATE BEV
TRUCK IN
DEVELOPMENT

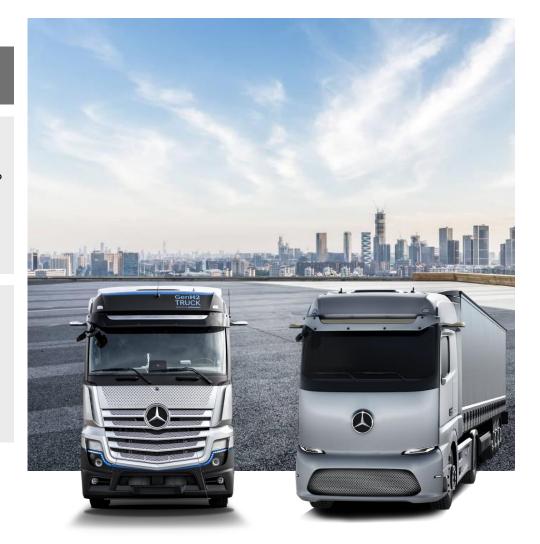
TOTAL PROPERTY FOR RAPID
FUELING AND
LONG HAUL

...TRANSLATING INTO CLEAR BENEFITS

NEW REVENUE MODELS TO DRIVE SERVICES TARGET TCO LEADERSHIP
IN THE NEW
ZEV ERA

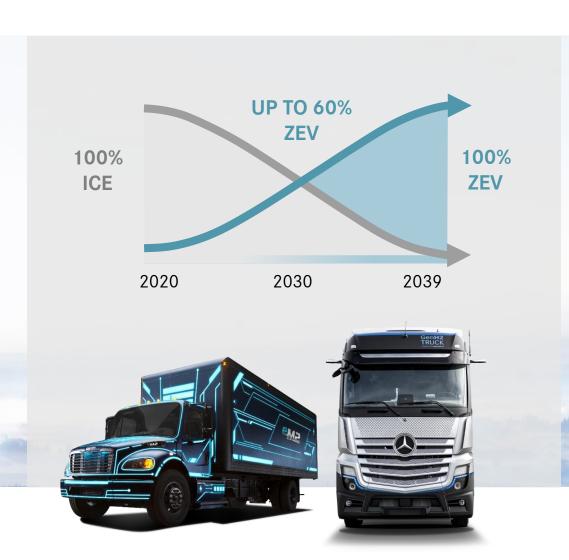
OUR
CONTRIBUTION TO
A GREENER,
BETTER PLANET

IMPROVED FINANCIAL PERFORMANCE



## TRANSITION TO ZEV: WE ARE ACCELERATING OUR PLANS

High potential variability in timing – we are preparing for any outcome



#### **ZERO-EMISSION VEHICLES**

► Develop competitive products tailored to customer needs

#### **INFRASTRUCTURE**

Kick start initiatives for BEV and H2 charging

#### **TCO PARITY**

- ► Use scale and partnerships to reduce cost CATL cell centric
- Grow captive know-how for differentiating technologies
- Manage external factors (e.g. energy prices, toll)
- ▶ We anticipate TCO parity for BEV by 2025 and FCEV by 2027

## WE STARTED EARLY WITH ZEV LAUNCHES AND ARE ACCELERATING AT HIGH PACE

Mercedes-Benz eActros now in series-production – Freightliner eCascadia is launched next



## ZEV: SUPPORTING CHARGING AND KICK-STARTING INFRASTRUCTURE

Customer support, depot charging solutions, high speed roadside networks

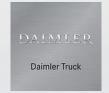
#### **CUSTOMER AND DEPOT CHARGING**

- ► Daimler Truck charging management
- Onsite consulting and installation



#### **PUBLIC ROADSIDE CHARGING**

- European high-performance charging network
- Daimler Truck, Traton and Volvo joint venture







#### **EUROPEAN H2 INFRASTRUCTURE**



Germany and
Netherlands



United Kingdom



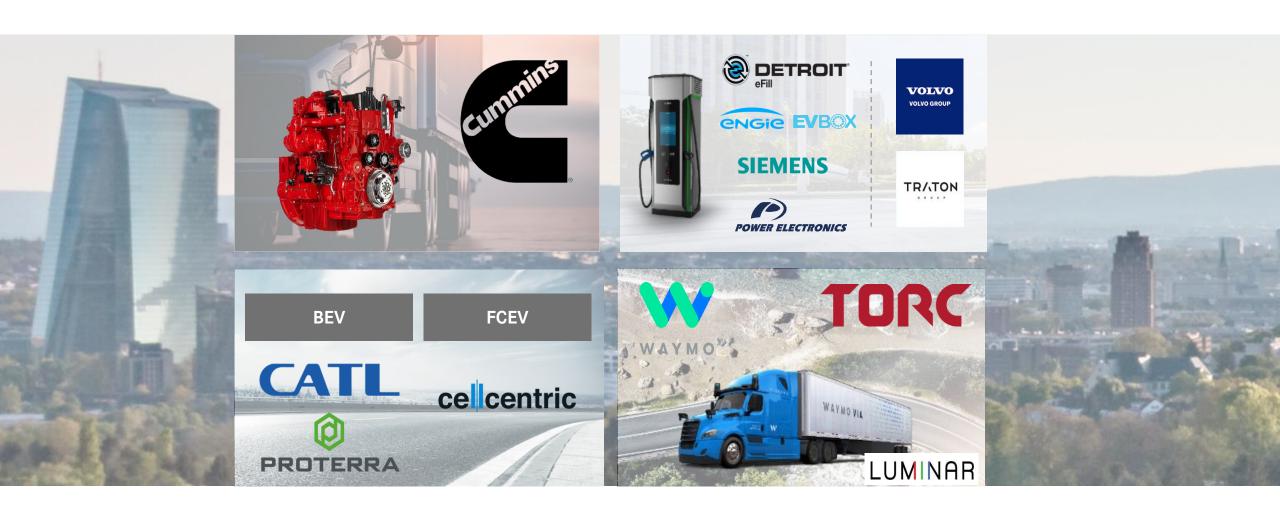
France and Benelux



Liquid hydrogen refueling

## STRATEGIC PARTNERSHIPS IN KEY TECHNOLOGIES

Key partnerships accelerating technological development and sharing costs



## FOCUS ON CULTURE AND LEADERSHIP

## The Daimler Truck management team



KARIN RÅDSTRÖM

Head of Mercedes-Benz



KARL DEPPEN<sup>1</sup>

Head of Asia





**JOHN O'LEARY** 

Head of North America



**STEPHAN UNGER** 

Head of Financial Services



**ANDREAS GORBACH** 

Head of Truck Technology



JÜRGEN HARTWIG

Head of Human Resources



**JOCHEN GOETZ** 

CFO



**MARTIN DAUM** 

CEO

## FOCUS ON CULTURE AND LEADERSHIP

Faster decision making and emphasis on business performance

#### **CULTURAL CHANGE UNDERWAY**

GENERATIONAL CHANGE IN BOARD FOCUS ON TALENT DEVELOPMENT

STRENGTHENED ENTREPRENEURSHIP

BOARD REMUNERATION GEARED TO CREATING SHAREHOLDER VALUE

EMPHASIS ON PERFORMANCE CULTURE

STRONG COMMITMENT TO ESG



### WELL-DIVERSIFIED FUNDING MIX & MATCHED FUNDING PRINCIPLES

## TARGETING FINANCIAL INDEPENDENCE

- ► No dependence on single markets, instruments, banks or investors
- ▶ Diversification of funding sources and instruments: bank loans, bonds, ABS
- ► No covenants, no MAC, no asset pledges, no CSAs

## MAXIMIZING FINANCIAL FLEXIBILITY

- Keeping prudent amount of cash and committed credit facility
- ► New markets funded via global and local banks first
- ► Early capital market funding to save credit capacity in growth regions

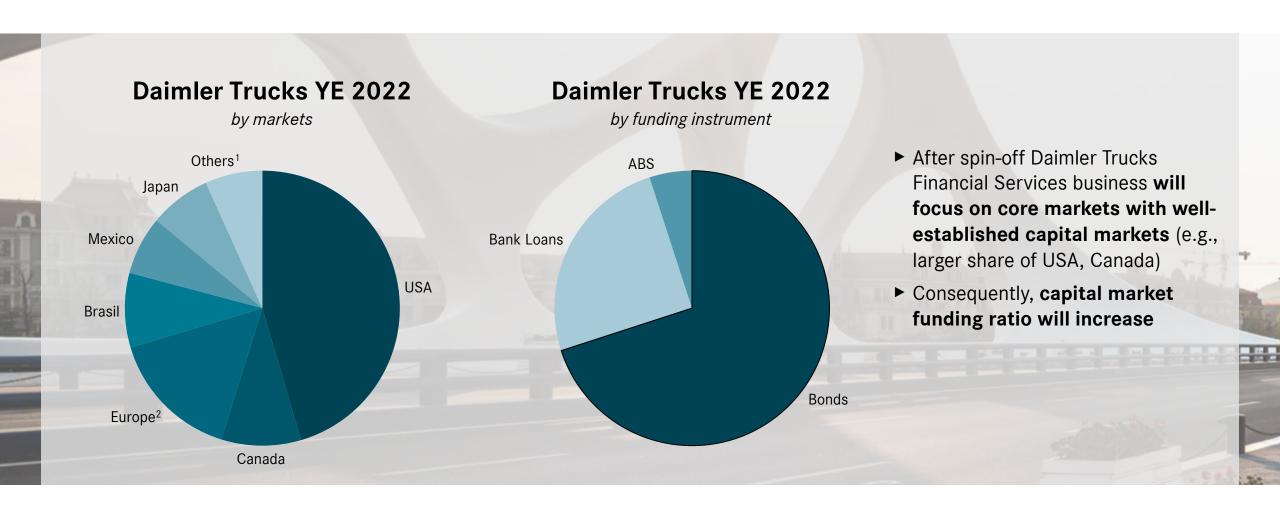
# FUNDING MATCHING GLOBAL BUSINESS NEEDS

- ► Liquidity matched funding
- ▶ Interest rate matched funding
- ► Country matched funding
- ► Currency matched funding

Note: MAC = Material adverse change; CSA = Credit support annex

28

# DIVERSIFIED FUNDING TARGETING A BALANCED FINANCING THROUGH CAPITAL MARKET INSTRUMENTS, BANK LOANS AND SELECTED ABS



<sup>&</sup>lt;sup>1</sup> Others includes: Australia, South Africa and Argentina; <sup>2</sup> Europe includes: Netherlands, Belgium, Turkey, Italy, Spain and UK

## STRONG NET LIQUIDITY AND RATING

- in bn. € -	ACTUALS YTD Dec 31, 2020	ACTUALS YTD Sep 30, 2021	ACTUALS YTD illustrative Sep 30, 2021 <sup>1</sup>
DAIMLER TRUCK			. ,
Equity ratio	17%	22%	-
Gross liquidity	7.5	5.8	6.8
Funded status of pension obligations	-2.9	-2.1	-
Funding ratio	66%	73%	
INDUSTRIAL BUSINESS			
Equity ratio	22%	27%	-
Net liquidity	1.6	1.0	5.2
FCF	1.8	0.6	-

#### **SOLID RATING**



<sup>&</sup>lt;sup>1</sup> Actuals YTD illustrative Sep 30, 2021: Adjusted for the effects of capital and liquidity funding measures, remaining purchase price payments in relation to Wave 1 transactions and certain other measures, all taken or to be taken prior to the spin off; not including operating cash flow of the 4th quarter and effects of refinancing financial liabilities at Daimler Truck Financial Services

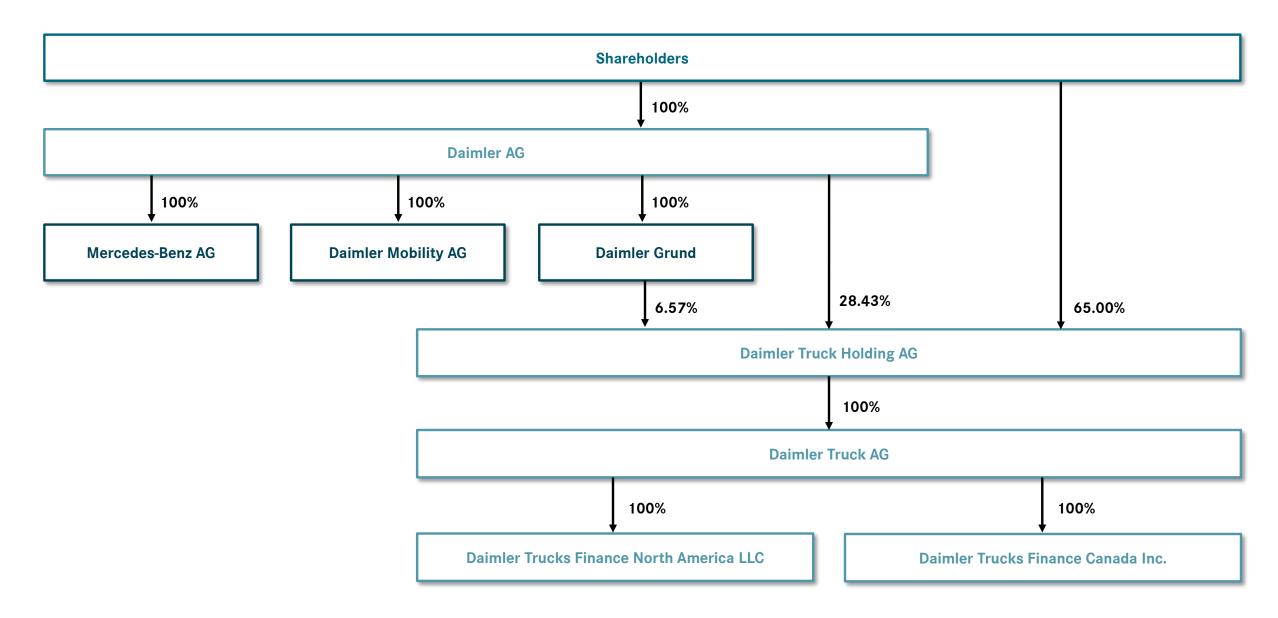
## OUR MISSION AS AN INDEPENDENT COMPANY IS CLEAR



# **Appendix**



## **ORGANISATIONAL STRUCTURE**



## MERCEDES-BENZ: EVIDENT PROGRESS, REBUILDING PROFITABILITY

Significant fixed cost reductions and measures to raise contribution margin



## TRUCKS NORTH AMERICA: CONSISTENT STRONG FINANCIAL PERFORMANCE

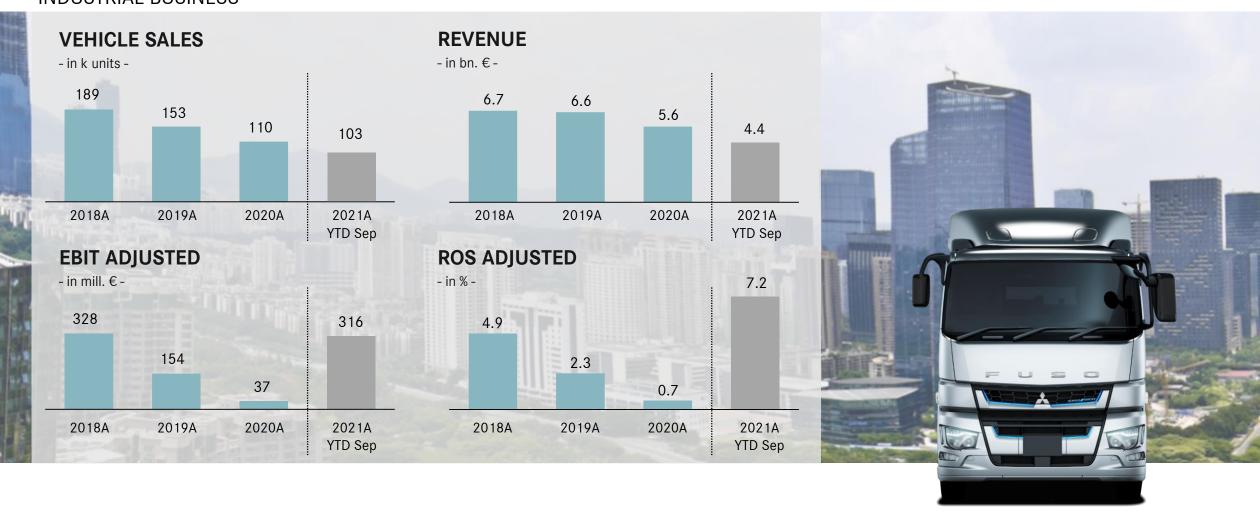
Double-digit profit record



## TRUCKS ASIA: STRONG IMPROVEMENT IN 2021

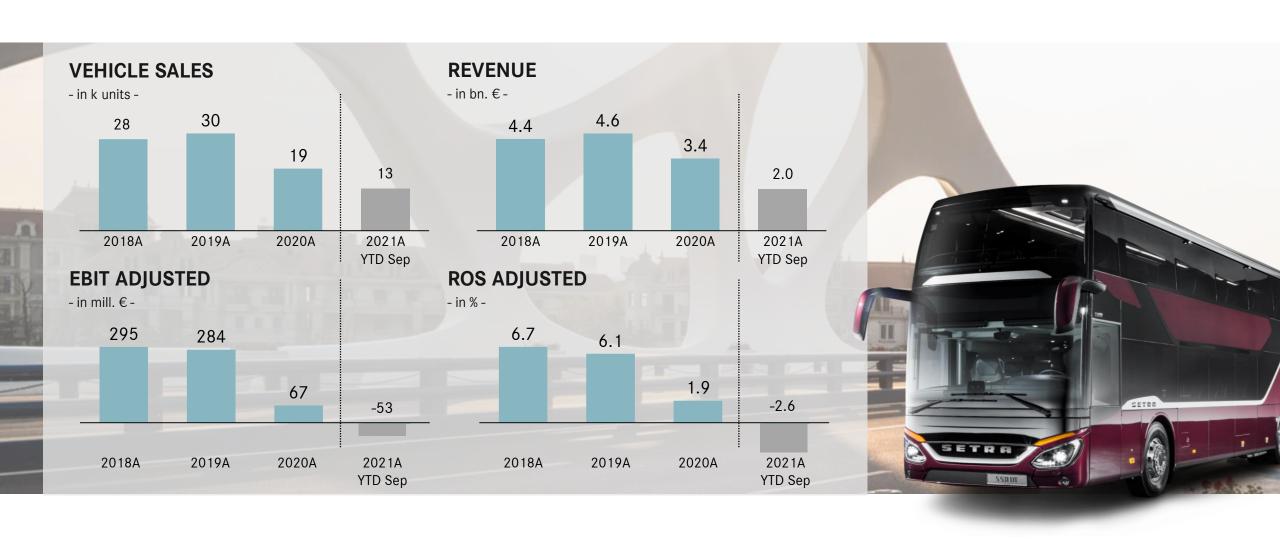
Volume recovery and impact of cost improvement measures

#### **INDUSTRIAL BUSINESS**



## DAIMLER BUSES: ANTICIPATING RECOVERY POST PANDEMIC

The global bus market has been heavily impacted by the COVID-19 pandemic



## INNOVATION LEADERSHIP AND SUSTAINABILITY

"For all who keep the world moving" – enabling sustainable transportation



## ENVIRONMENT: OUR PATH TO CO<sub>2</sub>-NEUTRAL ROAD TRANSPORTATION

We are committed to the targets of the Paris Climate Agreement

